

# —— PAULINE HOPE CHEONG, Ph.D. ——

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## RESEARCH & SCHOLARSHIP EXPERTISE

Social and Cultural Implications of Communication Technologies

- Authority and Influence, Community & Social Capital,  
Non-profit and Religious Organization, Globalization.

## EDUCATION AND TRAINING

Joint Social Science Research Council, U.S.A. & Economic & Social Research  
Council, U.K. Visiting Post-Doctoral fellow, 2004  
Ph.D., 2004, University of Southern California, Annenberg School for  
Communication, USA (Outstanding Academic Achievement Award)  
Oxford Internet Institute Summer Doctoral Program, 2003, Balliol College,  
University of Oxford, UK  
M.A., 2003, University of Southern California, Annenberg School of  
Communication, USA  
Hierarchical Linear Modeling Workshop, 2002, The University of Chicago, USA.  
B.A. (Upper Honours), 2000, Nanyang Technological University, School of  
Communication and Information, Singapore. (Dean's list for top performance)

## ACADEMIC EXPERIENCE

**Associate Professor**, 2008- Present (Tenured, 2010),  
Hugh Downs School of Human Communication, ASU  
Graduate Faculty Member, School of Social Transformation, School of Justice &  
Social Inquiry Program & Women & Gender Studies Program  
Affiliated Faculty Member, Department of Film & Media Studies  
Affiliated Faculty Member, The Center for the Study of Religion and Conflict  
Executive Council Member, The Center for Asian Research

Assistant Professor, 2004-2008, Department of Communication, University at  
Buffalo, State University of New York

Research Assistant, 2002-2004, Annenberg School of Communication, University of Southern California

Research Assistant, 2003, Center for Excellence in Teaching, Carnegie Mellon Mentoring Initiative Project, University of Southern California

Research Coordinator, 2001, Nanyang Technological University, World Internet Research Project.

Teaching Assistant, 2001-2003, Annenberg School of Communication, University of Southern California

### **RESEARCH GRANT FUNDING ACTIVITIES**

In the last decade, I have received grants totaling more than US\$2.5 million from the following international organizations: *the Office of Naval Research, U.S.A.; the A.T. Steele Foundation; Interdisciplinary Research initiative, National University of Singapore; the Baldy Center for Law & Policy; the National Youth Council, Singapore; the AT & T Foundation, U.S.A., the Institute of Policy Studies, & the Singapore Internet Research Center.*

I have served as Principal Investigator for three grants, and Co-Principal Investigator for seven grants.

I am currently an international collaborator on a four year grant funded by the Social Science and Humanities Research Council, Canada (2011-2015), investigating the mediation, virtualization, and management of the largest Chinese spiritual, non-profit NGO.

Most recently, I received a two year grant from the Danish Business Academy and Danish Ministry of Innovation and Higher Education (2013-2015), to examine the socio-cultural uses of communication technologies in the classroom, and the changing dynamics of student 'distraction' and professorial authority in contemporary mediated and convergence culture.

### **AWARDS AND RECOGNITION**

Isaac Manasseh Meyer Fellow, Senior Visiting Fellowship, Department of Communications and New Media, National University of Singapore, Spring 2015

College of Liberal Arts & Sciences, Arizona State University, Undergraduate Summer Enrichment Award, 2014

Outstanding co-authored Book Award of the Year, International and Intercultural Communication Division, National Communication Association, 2013

A.T. Steele Faculty Award, Center for Asian Research, ASU, 2012

Exceptional scientific achievement group research award, Human Social Culture Behavior Modeling Program, Office of Naval Research, 2011

Top Faculty Paper Award, Global Communication and Social Change Division, International Communication Association, 2009  
(Top 3 papers from a peer-review process of 133 papers)

Applied & Public Policy Group Research Award, International Communication Association, 2009

Visiting Post-Doctoral Fellowship, jointly awarded by the Social Science Research Council, New York, and the Economic and Social Research Council, United Kingdom, \$10, 000, 2004

Teaching Assistant Fellowship, Future Professoriate Award, Center for Excellence in Teaching, University of Southern California, 2003

Top Student Paper Award, Communication and Technology Division, International Communication Association, 2002

Outstanding Academic Achievement Award, University of Southern California, Office for International Scholars and Students, 2002

Best Paper in Mass Media, New Technology and Public Policy. Graduate Student Research Award, Annenberg School for Communication, University of Southern California, 2001

Teaching Assistant of the Year Award, Annenberg School for Communication, University of Southern California, 2001

Dean's List: Annual Top Academic Performance, School of Communication and Information Studies, Nanyang Technological University, 2000-1998

Merit Increases for Outstanding Annual Performance

- University at Buffalo, \$500- \$2000, 2005-2007.

- Arizona State University, \$2,500-\$5,000, 2012-2014.

### *Invited Conference & Keynote Presentations*

- Cheong, P.H. & Yang, A. (2015). Chinese Non-Governmental Organizations, Digital Media and Culture: Promise, Practices & Pathways for future research and collaboration. Invited Panelist. International Communication Association Conference Blue Sky Workshop, May 25, 2015.
- Cheong, P.H. (2014). Rise of global religious organizing: Authority, community & mediated paradoxes. Invited speaker. The Singapore Internet Research Center Seminar Series. Wee Kim Wee School of Communication and Information. Nanyang Technological University, February 28, 2014.
- Cheong, P.H. (2014). Attention and learning in convergence culture: Practices, perspectives and policies. Invited speaker and participant. Cultural industries and convergence workshop. Faculty of Arts and Social Sciences. National University of Singapore, February 26-27, 2014.
- Cheong, P.H. (2013). Memetic engagement as middle path resistance: Contesting Mainland Chinese immigration and social cohesion. Invited speaker. Networked China: Global dynamics of Digital Media and Civic Engagement. The University of Texas at Austin, USA, October 17-19, 2013.
- Cheong, P.H. (2013). High-tech High-touch authority: Constructing religious global family for environmental justice among humanistic Buddhists. Invited speaker. Religion in the Digital Age II: Mediating 'the Human' in a Globalizing Asia. New York University, USA, September 26-27, 2013.
- Cheong, P.H. (2013). Tweet the Message? Religious authority, social media and the strategic arbitration of small sacred texts. Invited speaker. Digital media and Sacred Text. The Open University, London, June 17, 2013.
- Cheong, P.H. (2011). From cyberchurch to faith apps: Religion 2.0 on the rise? Invited Keynote speaker and consultant. Wired Asia, theology and human connectivity, Ecclesia of Women in Asia 5<sup>th</sup> Biennial Conference. Kuala Lumpur, Malaysia, November 5-9, 2011.
- Cheong, P.H. (2011). Understanding religious authority and new media. Invited Keynote speaker and discussant. Digital Religion Symposium. Texas A & M University, USA, October 6, 2011.

- Cheong, P.H. (2011). Global media research: Fieldwork opportunities and challenges. Invited panel speaker. Global Media Symposium. Texas A & M University, USA, October 5, 2011.
- Cheong, P.H. (2011). Strategic management of multimodal busyness: Understanding wired authority experiences and responses. Invited participant. National Science Foundation symposium, "Slow Down, You Move Too Fast": Rethinking the Culture of Busyness and IT, University of Washington: Seattle, May 5-7, 2011.
- Cheong, P.H. (2011). Understanding the cultural dialectics of small media as middle-ground resistance. Invited panel speaker. Small media symposium, University of London, 8-9 April, 2011.
- Cheong, P.H. (2011). Understanding the socio-cultural implications of new media and religious authority. Invited Keynote speaker and referent. Workshop on "Religious Authority between 0 and 1: Power and Authority in the Times of Internet" at the University of Groningen, Netherlands, March 3-6, 2011.
- Cheong, P.H. (2010). The Ethics of Social Media. Invited keynote speaker. Keynote address lecture presented at the 23<sup>rd</sup> Annual David C. Bicker communication Ethics Conference, Azusa Pacific University, California, March 18, 2010.
- Cheong, P.H. (2010). Twitter of Faith: Understanding Web 2.0 and microblogging rituals as religious practices. Invited Speaker. Paper presented at the Church and Mission in a Multireligious Third Millennium conference, Aarhus University, Denmark. January 29, 2010.
- Cheong, P.H. (2008) E-Cohesion? The Internet and social cohesion in wired cities. Invited Speaker. Paper presented at the International conference on theoretical perspectives on social cohesion and social capital. The Palace of the Royal Academy of Sciences, Brussels, Belgium, May 15, 2008.
- Cheong, P.H. & Poon, J. (2007). Non-state legal orders and religious communities. Invited Panelist. Paper presented at the annual regional sociolegal studies Conference, University at Buffalo, New York, May 7, 2007.
- Cheong, P.H. (2005) Families, Minority Ethnic Communities, and Social Capital. Invited Speaker. Paper presented at the Economic and Social Science Research Council conference, London south bank university, London, United Kingdom, January 13, 2005.

## **PUBLICATIONS**

### ***Peer Refereed Journal articles:***

- J34. **Cheong, P.H.** (2014). Tweet the Message? Religious authority and social media innovation. *Journal of Religion, Media and Digital Culture*, 3 (3), 1-19. **Lead Article.**
- J33. **Cheong, P.H.**, Hwang, J.M. & Brummans, H.J.M. (2014). Transnational immanence: The autopoietic co-constitution of a Chinese spiritual organization through mediated communication. *Information, Communication & Society*, 17 (1), 7-25. **Lead Article.**
- J32. Brummans, H.J.M., Hwang, J.M. & **Cheong, P.H.** (2013). Mindful authoring through invocation: Leaders' constitution of a spiritual organization. *Management Communication Quarterly*, 27(3), 346-372.
- J31. Poon, J.P.H., Huang, S.H. & **Cheong, P.H.** (2012). Media, religion and the marketplace in the information economy: evidence from Singapore. *Environment and Planning A*, 44(8), 1969-1985.
- J30. **Cheong, P.H.** & Lundry, C. (2012). Prosumption, transmediation and resistance: Terrorism and man-hunting in Southeast Asia, *American Behavioral Scientist*, 56(4), 488-510.
- J29. Goodall H.L., **Cheong, P.H.**, Fleischer, K. & Corman, S. (2012). Rhetorical charms: The promise and pitfalls of humor and ridicule as strategies to counter extremist narratives. *Perspectives on Terrorism*, 6(1).  
<http://www.terrorismanalysts.com/pt/index.php/pot/issue/view/33>
- J28. **Cheong, P.H.**, Huang, S.H., & Poon, J.P.H. (2011). Religious communication and epistemic authority of leaders in wired faith organizations. *Journal of Communication*, 61 (5), 938-958.
- J27. **Cheong, P.H.** (2011). Religious leaders, mediated authority and social change. *Journal of Applied Communication Research*, 39 (4), 452-454.  
- Nominated for the best special issue of a journal, National Communication Association, Applied Research Award (Finalist)
- J26. **Cheong, P.H.**, Huang, S.H., & Poon, J.P.H (2011). Cultivating online and offline pathways to enlightenment: Religious authority in wired Buddhist organizations. *Information, Communication & Society*, 14 (8), 1160-1180.

- J25. **Cheong, P.H.** & Gray, K. (2011). Mediated intercultural dialectics: Identity perceptions and performances in virtual worlds. *Journal of International and Intercultural Communication*, 4(4), 265-271.
- J24. **Cheong, P.H.**, & Halverson, J. F. (2010). Youths in violent extremist discourse: Mediated identifications and interventions. *Studies in Conflict and Terrorism*, 33(12), 1104-1123.
- J23. **Cheong, P.H.** & Gong, J. (2010). Cyber vigilantism, transmedia collective intelligence, and civic participation. *Chinese Journal of Communication*, 3(4), 471-487.
- J22. Sanderson, J. & **Cheong, P.H.** (2010). Tweeting prayers and communicating grief over Michael Jackson online. *Bulletin of Science, Technology, & Society*, 30 (5), 328-340.
- J21. Lin, W.Y., **Cheong, P.H.**, Kim, Y.C & Jung, J.Y. (2010). Becoming citizens: Youths' civic uses of new media in five East Asian cities. *Journal of Adolescent Research*, 25 (6), 839-857.
- J20. **Cheong, P.H.** (2010). Faith tweets: Ambient religious communication and microblogging rituals. *M/C Journal: A Journal of Media and Culture*, 13(2), <http://journal.media-culture.org.au/index.php/mcjournal/article/viewArticle/223>
- J19. Hwang, J., **Cheong, P.H.** & Feeley, T.H. (2009). Being young and feeling blue in Taiwan: Examining adolescent depressive mood and online and offline activities. *New Media & Society*, 11(7), 1101-1121.
- J18. **Cheong, P.H.**, Poon, J.P.H., Huang, S.H., Casas, I. (2009). The Internet highway and religious communities: Mapping and contesting spaces in religion-online. *The Information Society*, 25(5), 291-302. **Lead Article.**
- J17. **Cheong, P.H.** & Poon, J.P.H. (2009). Weaving webs of faith: Examining Internet use and religious communication among Chinese Protestant transmigrants. *Journal of International and Intercultural Communication*, 2(3), 189-207. **Lead Article. Top Research Paper.**
- J16. Poon, J.P.H. & **Cheong, P.H.** (2009). Objectivity, subjectivity and intersubjectivity in critical geography: Evidence from Internet and the blogosphere. *Annals of the Association of American Geographers*, 99(3), 590-603.

- J15. **Cheong, P.H.** & Poon, J.P.H. (2008). 'WWW.Faith.Org': (Re)structuring communication and social capital building among religious organizations. *Information, Communication and Society*, 11 (1), 89-110.
- J14. **Cheong, P.H.**, Halavis, A. & Kwon, K. (2008) The chronicles of me: Understanding blogging as a religious practice. *Journal of Media and Religion*, 7, 107-131. **Lead Article.**
- J13. Lackaff, D. & **Cheong, P.H.** (2008) Communicating authority online: Perceptions and interpretations of Internet credibility among college students. *The Open Communication Journal*, 2, 143-155.
- J12. **Cheong, P.H.** (2008). The young and techless? Internet use and problem solving behaviors among young adults in Singapore. *New Media and Society*, 10 (5), 771-791.
- J11. **Cheong, P.H.**, Edwards, R., Goulbourne, H. & Solomos, J. (2007) Immigration, social capital, and social cohesion: A critical review. *Critical Social Policy*, 27 (1), 24- 49.
- J10. **Cheong, P.H.** (2007) Gender and perceived Internet efficacy: Examining secondary digital divides issues in Singapore. *Women's Studies in Communication*, 30 (2), 205-229.
- J9. Park, N., Lee, K.-M., & **Cheong, P.H.** (2007). User acceptance of electronic courseware in higher education: An application of the technology acceptance model, *Journal of Computer- Mediated Communication*, 13 (1), 163-186. <http://jcmc.indiana.edu/vol13/issue1/park.html>.
- J8. Kluver, R. & **Cheong, P.H.** (2007). Technological modernization, the Internet, and religion in Singapore. *Journal of Computer- Mediated Communication*, 12 (3), 1122-1142, <http://jcmc.indiana.edu/vol12/issue3/kluver.html>
- J7. **Cheong, P.H.** (2007). Health communication resources for uninsured and insured Hispanics. *Health Communication*, 21 (2), 153-163.
- J6. **Cheong, P.H.**, Feeley, T. H., & Servoss, T.J. (2007) Understanding health inequalities for uninsured Americans: A population-wide survey. *Journal of Health Communication*, 12 (3), 285-300.
- J5. Wilkin, H.A., Ball-Rokeach, S.J, Matsaganis, M, D. & **Cheong, P.H.** (2007). Comparing the communication ecologies of geo-ethnic communities: How



peoples stay on top of their community. *Electronic Journal of Communication*, 17 (1), <http://www.cios.org/www/ejc/v17n12.htm>

- J4. **Cheong, P.H.** (2006). Communication context, social cohesion, and social capital building among Hispanic immigrant families. *Community, Work & Family*, 9 (3), 367-387.
- J3. Jung, J.Y., Kim, Y.C., Lin, W.Y., & **Cheong, P. H.** (2005). The influence of social environment on Internet connectedness of adolescents in Seoul, Singapore and Taipei. *New Media & Society* 7 (1), 64-88. **Top Research Paper.**
- J2. Dutton, W.H., **Cheong, P.H.** & Park, N. (2004). The social shaping of virtual learning environments: A case study of a university-wide course management system. *Electronic Journal of E-learning*, 2,1. <http://www.ejel.org/volume-2/vol2-issue1/issue1-art3.htm>
- J1. Dutton, W.H, **Cheong, P.H.**, Park, N. (2004). An ecology of constraints on e-Learning in higher education: The case of a virtual learning environment. *Prometheus*, 22 (2) 131-149. **Lead Article.**

## **Books:**

Bernardi, D. **Cheong, P.H.**, Lundry, C. & Ruston, S. (2012) *Narrative Landmines: Rumors, Islamist Extremism, and the Struggle for Strategic Influence*. NJ: Rutgers University Press.

(**Outstanding co-authored Book of the Year Award, 2013**  
International and Intercultural Division, National Communication Association)

**Cheong, P.H.**, Martin, J.N. & Macfadyen, L. (Eds) (2012) *New Media and Intercultural Communication: Identity, Community and Politics*. New York: Peter Lang. **Lead Editor.**

**Cheong, P.H.**, Fischer-Nielsen, P., Gelfgren, S. & Ess, C. (Eds) (2012) *Digital Religion, Social Media and Culture: Perspectives, Practices, Futures*. New York: Peter Lang. **Lead Editor.**

Bernardi D. & **Cheong, P.H.** (Eds) (2009) *Mediation & Culture: Introduction to New Media*. USA: Pearson.

## ***Book Chapters:***

- B24. **Cheong, P.H.** (in press). Religion and the Internet. In G. Laderman & L. Leon (Eds.). *Religion and American Cultures. An Encyclopedia of Traditions, Diversity and Popular Expressions*. Santa Barbara, California: ABC-CLIO.
- B23. **Cheong, P.H.** & Arasa, D. (in press). Religion. In L. Cantoni & J. Danowski (Eds.) *Handbooks of Communication Science. Vol 5. Communication and Technology*. Berlin: De Gruyter Mouton.
- B22. **Cheong, P.H.** (in press). Religious Authority and Social Media Branding in a culture of religious celebrification. In S. Hoover (Ed). *Religious Authority in the Media Age*. PA: Penn State University Press.
- B21. **Cheong, P.H.**, Hwang, J.M. & Brummans, H.J.M. (2015). Transnational Immanence: The Autopoietic Co-Constitution of a Chinese Spiritual Organization through Mediated Communication. In W. Chen (Ed.), *The Internet, social networks and civic engagement in Chinese societies*, Pp. 7-25, New York, NY: Routledge.
- B20. **Cheong P.H.**, Brummans H.J.M., Hwang J.M. (2015). Researching Religious Authority in Organizations from a Communicative Perspective: A Connective Online-Offline Approach. In Contractor S, Shakkour S (Ed.), *Digital Methodologies in the Sociology of Religion*, Pp 1-19, London: Bloomsbury.
- B19. **Cheong, P.H.** & Chen, Y. (2015). Memetic Engagement as Middle Path Resistance: Contesting Mainland Chinese Immigration and Social Cohesion. In W. Chen & S. Reese (Eds.), *Networked China: Global Dynamics of Digital Media and Civic Engagement*, Pp. 93-124. NY: Routledge.
- B18. **Cheong, P.H.** (2014). Considering ethical tensions in transmedia culture. In B. Musa & J. Willis (Eds.), *From Twitter to Tahrir Square. Ethics in social and new media communication. Volume 2* (pp 3-16). Santa Barbara, California: Praeger.
- B17. **Cheong, P.H.** (2014). New Media and Terrorism. In M. Eid (Ed.), *Exchanging terrorism oxygen for media airwaves: The age of terroredia*. Pp. 184-197. Hershey, PA: IGI Global.
- B16. **Cheong, P.H.** (2014). From cyberchurch to faith apps: Religion 2.0 on the rise? In A. Brazal, & V. A. Kochurani (Eds.), *Feminist cyberethics in Asia. Religious discourses on human connectivity*. Pp 141-160. New York, NY: Palgrave Macmillan.

- B15. Lundry, C. & **Cheong, P.H.** (2013). Rumor, culture and strategic communication across old and new media. In G. Dalziel (Ed.), *Rumors and communication in Asia in the Internet age*, Pp 124-142. New York, NY: Routledge.
- B14. **Cheong, P.H.** (2013). Authority. In H. Campbell (Ed.), *Digital religion: Understanding religious practice in new media worlds*. Pp 72-87. New York, NY: Routledge.
- B13. **Cheong, P.H.** (2012). Intercultural dialectics and secondary divides: Understanding tensions in digitally mediated identities in multimodal research experiences. In R. Andrews, E. Borg, S.B. Davis, M. Domingo, J. England (Eds.), *Sage Handbook of Digital Theses and Dissertations*, Pp. 208-222. London, UK: Sage.
- B12. **Cheong, P.H.** & Ess, C. (2012). Religion 2.0? Relational and hybridizing pathways in religion, social media and culture. In P.H. Cheong, P. Fischer-Nielsen, P., S. Gelfgren, & C. Ess. (Eds.), *Digital religion, social media and culture: Perspectives, practices, futures*. pp. 1-24. New York, NY: Peter Lang.
- B11. **Cheong, P.H.** (2012) Twitter of Faith: Understanding social media networking and microblogging rituals as religious practices. In P.H. Cheong, P. Fischer-Nielsen, P., S. Gelfgren, & C. Ess. (Eds.), *Digital religion, social media and culture: Perspectives, practices, futures*. pp. 191-206. New York, NY: Peter Lang.
- B10. **Cheong, P.H.**, Martin, J.N. & Macfadyen, L. (2012). Mediated intercultural communication matters: Understanding new media, dialectics and social change. In P.H. Cheong, J.N. Martin, & L. Macfadyen, L. (Eds.), *New Media and Intercultural Communication: Identity, Community and Politics*. pp. 1-20. New York, NY: Peter Lang.
- B9. **Cheong, P. H.** & Martin, J. N. (2011). Bridging participation divides in e-learning: The case of an intercultural communication class. In C. Haythornwaite & R. Andrews (Eds.), *E-learning: Theory and Practice*, London, UK: Sage.
- B8. Lundry, C. & **Cheong, P.H.** (2011). Rumors and strategic communication: The gendered construction and transmediation of a terrorist life story. In Kuhn, T. (Ed). *Matters of Communication Political, Cultural and Technological Challenges to Communication. International Communication Association Theme Book Series*, pp. 145-166, NJ: Hampton Press.

- B7. Martin, J.N. & **Cheong, P.H.** (2011). Cultural Considerations of Online Pedagogy. In K. St Amant & S. Kelsey (Eds.), *Computer-Mediated Communication across Cultures: International Interactions in Online Environments*, pp. 283-311. Hershey, PA: IGI Global.
- B6. **Cheong, P. H.**, Hwang, J. M., Elbirt, B., Chen, H., Evans, C. & Woelfel, J. (2010). Media use as a function of identity: The role of self concept in media usage. In M. Hinner (Ed.), *A Forum for General and Intercultural Business Communication. Vol. 6. The interrelationship of business and communication.* pp. 365 - 381, Berlin: Peter Lang.
- B5. **Cheong, P. H.** & Martin, J. N. (2009). Cultural implications of E-learning access (& divides): Teaching Intercultural communication courses Online. In B. A. Olaniran (Ed.), *Cases on Successful E-Learning Practices in the Developed and Developing World: Methods for Global information Economy*, (Pg. 78-91). Hershey, PA: IGI Global.
- B4. Kluver, R., Detenber, B., Lee, W.P., Hameed, S.B.S. Chen, Y. & **Cheong, P.H.** (2008). The Internet and Religious Harmony in Singapore, In Lai, E. (Ed.) *Religious Diversity in Singapore.* (pp.434-456). Singapore: Institute of Policy Studies.
- B3. **Cheong, P.H.** (2007). Youth civic participation: Investigating online and offline Engagement. In *YouthSCOPE, Issue 2*, (pp. 21-34). Singapore: National Youth Council.
- B2. **Cheong, P.H.**, & Wilkin, H.A (2005). The Internet for Hispanic immigrants: Health communication and the digital divides. In Allen, M. & Convalso, M. (Eds.), *Internet research annual, Vol. 2*, (pp. 101-114). New York: Peter Lang Publishers.
- B1. **Cheong, P.H.**, Wilkin, H.A., & Ball-Rokeach, S.J. (2004). Diagnosing the Communication Infrastructure in order to reach target audiences: A study of Hispanic communities in Los Angeles. In P. Whitten & D. Cook (Eds.), *Understanding health communication technologies* (pp. 101-110). San Francisco, CA: Jossey-Bass.

### ***Book Review (Invited):***

- Cheong, P.H.** (2008). Racial diversity and social capital: Equality and community in America. New York: Cambridge University Press, 2007, 218 pp. *Ethnic and Racial Studies*, 31 (7), 1341-1342.

### ***Conference Proceeding (Refereed):***

**Cheong, P.H.**, Park, N. & Dutton, W.H. (2002). New technologies, old practices: The traditional use of electronic courseware. *Proceedings of the 2002 International Symposium on Technology and Society (ISTAS'02)*. Social Implications of Information and Communication Technology. Pg. 135-140. IEEE.

### ***White Paper (Invited):***

Ang, P.H. & Cheong, P.H. (2015, in press). *#Faith: Social Media and the Church*. (16,000 words) ETHOS Institute for Public Christianity. The National Council of Churches, Trinity Theological College and The Bible Society of Singapore.

### ***Other Professional Publications & Multimedia Contributions***

Cheong, P.H. (2014). Catfished. Behind the mask of online dating. Interviewed by Jorge Salazar, The Valley Times, for a featured story on online identities and culture. <http://timespublications.com/archive/catfished/#.U9CH6-NdXQQ>

Cheong, P.H. (2013). Religious authority, the Internet and social media- a podcast focused on my research. Interviewed by Christopher Cotter, The Religious Studies Project, in association with the British Association for the Study of Religions and with support from the University of Edinburgh. <http://www.religiousstudiesproject.com/podcast/pauline-hope-cheong-on-religious-authority-and-social-media/>.

In turn, my podcast and scholarship has been reviewed favorably by Louise Connelly, University of Edinburgh, UK, in her article "Authority online: Constructions and Implications" <http://www.religiousstudiesproject.com/2013/10/02/authority-online-construction-and-implications-by-louise-connelly/>.

Cheong, P.H. (2013). Interviewed by Herb Scribner, Deseret News, for the story "How Social and Digital media are changing #religion", October 2013. <http://www.deseretnews.com/article/865588254/How-social-and-digital-media-are-changing-religion.html?pg=all>

- Ruston, S., Lundry, C., Cheong, P.H. & Bernardi, D. (2013). Narrative Landmines. The Explosive effects of rumors in Syria and insurgencies around the world. *Small Wars Journal*, Vol. 9, No. 3.  
<http://smallwarsjournal.com/jrnl/art/narrative-landmines>
- Cheong, P.H. (2012). Web Vigilantism and the Human Flesh Search. Interviewed by Kate Allen, for a feature on Vigilantism, *The Toronto Star*.  
<http://www.thestar.com/>
- Cheong, P.H. (2012). Social Media, Digital Culture and the Church: Microblogging transcendence, authority, and community (Translated into German). *Welt-sichten*. (a special issue on "digital media" in this monthly journal on global economy, development policy, peace issues and the role of religions; published by a few Church-based development organisations from Germany, Austria and Switzerland and has a circulation of about 5,000 copies.) <http://www.welt-sichten.org>.
- Cheong, P.H. (2012). How new media is changing the shape of religious practice. Interviewed by Masako Fukui, Australian Broadcasting Corporation's national radio network, Radio National. On *Encounter*, a weekly hour long award-winning program that explores the intersection between society and religion. February 11, 2012.  
<http://www.abc.net.au/radionational/programs/encounter/>
- Cheong, P.H. (2011). How religious organizations are using social media. Interviewed by Alan Webber, Altimeter Group, a research and advisory firm for a research report. <http://www.altimetergroup.com/research>
- Cheong, P.H. (2011). Religion and Social Media: Understanding Critical Connections and Disconnections. *Media Development*.  
<http://www.waccglobal.org/en/resources/media-development.html>
- Cheong, P.H. (2010). Podcast featured on the International Communication Association website. The im/materiality of terrorism: Addressing the political and cultural implications of (counter) narratives in strategic communication, <http://www.icahdq.org/conferences/2010/>
- Cheong, P.H. (2010). Religious Microblogging (Unafede modello Twitter) Interviewed by Andrea Galli, journalist for the Italian catholic daily *Avvenire*. <http://www.avvenire.it>. Interview appeared on the front page of the paper, and was requested for foreign opinion makers and media experts in anticipation of the convention "Digital Witnesses" April 2010, organized by National Bishops Conference.

- Cheong, P.H. (2009). A broader view of Internet radicalism. *Comops- A Journal of Strategic Communication*, <http://comops.org/journal/2009/03/26/a-broader-view-of-internet-radicalization/>  
(Accessed more than 1000 times)
- Cheong, P.H. (2009). Religious Blogging. Interviewed by Justin Piehowski, MinnPost.com- A thoughtful approach to news.  
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- Cheong, P.H. (2009). Praying upon a star: Michael Jackson spectacle highlights online rituals. *Religion Dispatches*, 07/12/09,  
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- Cheong, P.H. (2009). Christianity-Lite: In 140 characters or fewer. *Religion Dispatches*, 04/12/09  
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- Cheong, P.H. (2009). E-vangelism: Thou shalt not covet thy neighbor's blog-Ranking. *Religion Dispatches*, 01/16/09,  
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- Cheong, P.H. (2007). Interviewed by Stephen T. Watson, Buffalo News, for the story, "More than a convenience. A cell phone can be a lifesaver in threatening situations". September 2007,  
<http://www.buffalonews.com/article/20070930/CITYANDREGION/309309971>
- Cheong, P.H. (2005). Digital spirituality? Changing access issues and faith opportunities for Internet and society, *Church and Society in Asia Today*, 8 (2), 38-52.

**INTERNATIONAL & NATIONAL CONFERENCE PAPERS & PRESENTATIONS**

***Competitively-Selected Conference Papers (Peer refereed) – 70***

Cheong, P.H., Shuter, R. & Jittaporn, S. (2015). Managing student distraction in an age of hyperconnectivity: Communicative perspectives, practices and tensions. Paper presented at the 65<sup>th</sup> Conference of the International Communication Association, May 22, 2015.

Cheong, P.H., Brummans, B.H.J.M. & Hwang, J.M. (2015). Faith-Based Environmental Organizing in Action: Veggie Heroes' Campaigning for Vegetarianism and Mindful Food Consumption. Paper presented at the 65<sup>th</sup> Conference of the International Communication Association, May 26, 2015.

Brummans, B.H.J.M., Hwang, J.M. & Cheong, P.H. (2014). Transcendent Cultural Systems: The Communicative Dynamics of Global Religious Nongovernmental Organizations. Paper presented at the 100<sup>th</sup> Conference of the National Communication Association, Chicago, Nov. 20-23, 2014.

Yang, A. & Cheong, P.H. (2014). NGO Incubators: Boundary Spanners and the Creation and Transformation of Social Capital in Chinese Civil Society. Paper presented at the 100<sup>th</sup> Conference of the National Communication Association, Chicago, Nov. 20-23, 2014.

Cheong, P.H. (2014). Constituting Transnational Authority among Humanistic Buddhists: Asian and Global Mediations. Paper presented at the 64<sup>th</sup> Conference of the International Communication Association, Seattle, May 22-26, 2014.

Cheong, P.H. (2013). Approaching mediated dialectics and authority in Intercultural New Media studies. Paper presented at the 99<sup>th</sup> Conference of the National Communication Association, Washington D.C., Nov. 21-24, 2013.

Cheong, P.H., & Fisk, M. (2013). Leaving Church: Resisting Mormon authority and community in online-offline dimensions. Paper presented at the 14<sup>th</sup> annual Conference of the Association of Internet Researchers, Denver, October 23-26, 2013.

Brummans, B.H.J.M., Hwang, J.M. & Cheong, P.H. (2013). The Autopoietic Constitution of a Buddhist Humanitarian Organization through Symbolic and Material Boundaries that Include and Exclude. Paper presented at the 63<sup>rd</sup> annual International Communication Association conference, London, United Kingdom, June 17-21 June, 2013.



- Cheong, P.H., Hwang, J.M. & Brummans, B.H.J.M. (2012). Understanding the Autopoietic Constitution of Spiritual Nonprofit Organizations through Social Media Appropriation. Paper presented at the 98<sup>th</sup> Conference of the National Communication Association, Orlando, Nov. 15-18, 2012.
- Brummans, B.H.J.M., Hwang, J.M. & Cheong, P.H. (2012). The Communicative constitution of authority in a Taiwanese Buddhist humanitarian organization through mindful invocation. Paper presented at the 62<sup>nd</sup> annual International Communication Association conference, Phoenix, May 24-28, 2012.
- Cheong, P.H. (2011) Restructuring religious authority and community: Cross disciplinary and multi-method approaches in the new media convergence culture. Paper presented at the 61<sup>st</sup> annual International Communication Association conference, Boston, May 26-30, 2011.
- Fiske, M. & Cheong, P.H. (2011) Where's the Birth Certificate? How the Transmediation of the "Birther" Rumor Ideologically Constructed a President. Paper presented at the 61<sup>st</sup> annual International Communication Association conference, Boston, May 26-30, 2011.
- Poon, P.H., Huang, S.H. & Cheong, P.H. (2011) Eat, Pray, Shop: The spatial mediation of religious economy. Paper presented at the Association of American Geographers annual conference, Seattle, Washington, April 12-16, 2011.
- Cheong, P.H. & Goodall, B. (2010). Addressing Challenges of Multidisciplinary Research: Resolving Story, Coding, and Transmediation Literatures and Methods. Paper presented at the 96<sup>th</sup> Conference of the National Communication Association, San Francisco, California, November 14-17, 2010.
- Cheong, P.H. & Gong, J. (2010). Emerging media collaboration and civic participation: Flesh search, Fresh supervision? Paper presented at the 96<sup>th</sup> Conference of the National Communication Association, San Francisco, California, November 14-17, 2010.
- Cheong, P.H. (2010). Branding religious organizations and strategic faith narratives. Paper presented at the 11<sup>th</sup> annual International and Interdisciplinary Conference of the Association of Internet Researchers, Gothenburg, Sweden, October 21-23, 2010.
- Cheong, P.H., Trethewey, A. & Clow, C. (2010). Global Transmediation of Terrorism: Narrating the "Underwear Bomber". Paper presented at the Global

Media and the 'War on Terror': an international conference, London, United Kingdom, 13-14 September, 2010.

Cheong, P.H. & Clow, C. (2010). Understanding the Digital Transmediation of Terrorism: (Re)presentation of the "Underwear Bomber" in new and social media. Paper presented at the Terrorism and New Media: Building a Research Network conference, Dublin City University, Ireland, 8-9 September, 2010.

Cheong, P.H., Huang, S. & Poon, J. (2010). Online and Offline Pathways to Enlightenment: (Re)legitimizing authority and regulations in Buddhist organizations. Paper presented at the 7<sup>th</sup> Conference of Media, Religion and Culture, Toronto, Canada, August 9-13, 2010.

Lundry, C. & Cheong, P.H. (2010). The Gendered Construction and Transmediation of a Terrorist's Life Story. Paper presented at the 60<sup>th</sup> annual International Communication Association conference, Singapore, June 22-26, 2010.

Kong, J.Y., Cheong, P.H. & Trethewey, A. (2010). Megachurches.com: Religious Organizations and Faith Brand Community Building Online. Paper presented at the 60<sup>th</sup> annual International Communication Association conference, Singapore, June 22-26, 2010.

Cheong, P.H. & Martin, J. (2010). Online Outsiders within: A critical cultural approach to digital inclusion. Paper presented at the Cultural Attitudes towards Technology and Communication conference, Vancouver, Canada, June 15-18, 2010.

Cheong, P.H. (2010). Understanding terrorism related stories: Prosumption and Transmediation in new and social media. Paper presented at the Qualitative Research in Management and Organization Conference. Anderson School of Management, University of New Mexico, April 6-8, 2010.

Sanderson, J. & Cheong, P.H. (2010). Tweeting Prayers and Communicating Grief over Michael Jackson Online. Paper presented at Western States Communication Association, Anchorage, Alaska, March 5-9, 2010.

Lundry, C. & Cheong, P.H. (2010). Rumor and Strategic Communication across Old and New Media in Southeast Asia: the Case of Terrorist Noordin Top. Paper presented at the Political and Social Impact of Rumors workshop, Nanyang Technological University, Singapore, February 22, 2010.

- Lago, C. & Cheong, P.H. (2009). To Professor@University.edu: Student-Instructor online and offline communication, email expectations and academic performance. Paper presented at the 95<sup>th</sup> National Communication Association conference, Chicago, Illinois, November 12-15, 2009.
- Karras, E. & Cheong, P.H. (2009). Examining new media use and interability communication. Paper presented at the 59<sup>th</sup> annual International Communication Association conference, Chicago, Illinois, May 23, 2009
- Cheong, P.H., & Poon, J.P. (2009). Weaving webs of faith: Examining Internet use and religious communication among Chinese protestant transmigrants. Paper presented at the 59<sup>th</sup> annual International Communication Association conference, Chicago, Illinois, May 22, 2009.
- Cheong, P.H., Brooks-Bertram, P.A., & Nevergold, B. A. (2009). Secondary Digital divides and Online Outsiders within: Reexamining health Internet use and dialectical tensions among African American women. Paper presented at the Western States Communication Association Conference, Mesa, Arizona, February 15, 2009.
- Lin, W.Y, Cheong, P.H., Kim, Y.C. & Jung, J.Y. (2008). Investigating and Comparing Youths' New Media Connections in five East Asian cities. Paper presented at the Association of Internet Researchers Conference, Copenhagen, October 18, 2008.
- Karras, E. & Cheong, P.H. (2008). An examination of the communicative behaviors and digital divides among the Deaf. Paper presented at the 58<sup>th</sup> annual International Communication Association Conference, Montreal, May 26, 2008.
- Lackaff, D. & Cheong, P.H. (2008). On whose authority: Examining Internet credibility among college students. Paper presented at the 58<sup>th</sup> annual International Communication Association Conference, Montreal, May 25, 2008.
- Cheong, P.H. ,Poon, J., Huang, S. & Casas, I. (2008). The Internet Highway and Religious Communities: Mapping and Contesting Spaces in Religion-Online. Paper presented at the Annual meeting of the American Association of Geographers. Boston, April 15-19, 2008.
- Barnett, G., Cheong, P.H. & Kee, Kwon (2008). An Examination of Ego-Centric Social Networks in a Culturally Heterogeneous Society: The Case of Singapore, International Sunbelt Social Network Conference, Florida, Jan 22, 2008.

- Cheong, P.H., Feeley, T. H., & Servoss, T.J. (2007). Going Bare: Examining disparities in health communication and the health outcomes of being uninsured in America. Paper presented at the 93<sup>rd</sup> National Communication Association conference, Chicago, November 15-18, 2007.
- Cheong, P.H. & Poon, J. (2007). Weaving Webs of Faith Among Chinese Protestant Transmigrants: The Internet and Religious Communication. Paper presented at the 93<sup>rd</sup> National Communication Association conference, Chicago, November 15-18, 2007.
- Cheong, P.H. (2007). Playing God? The Internet and Religious Authority. Paper presented at the 6<sup>th</sup> annual International and Interdisciplinary Conference of the Association of Internet Researchers, Simon Fraser University, Vancouver, Canada, October 17-20, 2007.
- Wilkin, H. A., Ball-Rokeach, S. J., Matsaganis, M. D., & Cheong, P. H. (2007). Comparing communication ecologies of geo-ethnic communities: How people stay on top of their community. Paper presented at the Media Ecology Association Conference, Mexico City, Mexico, June 6-11, 2007.
- Wilkin, H.A., Ball-Rokeach, S.J, Matsaganis, M, D., & Cheong, P.H. (2007). Comparing the Communication ecologies of geo-ethnic communities: How peoples stay on top of their community. Paper presented at the 57<sup>th</sup> annual International Communication Association conference, San Francisco, May 24-28, 2007.
- Cheong, P.H. (2007). Missions on the Web, at home and abroad: (Re)examining Church life and the transnational connections of Chinese Churches in Toronto. Paper presented at the International Sunbelt Social Network Conference, Greece. May 1-6, 2007.
- Cheong, P.H. & Poon, J. (2006). The Internet and Religious Communities Among Asian Immigrants, Paper presented at the 92<sup>nd</sup> National Communication Association Conference, San Antonio, Texas, November 16-19, 2006.
- Cheong, P.H. & Poon, J. (2006). At Home, Abroad? Using the Net to Weave Religious Communities Among Asian Immigrants in Toronto. Paper presented at the Asian Migrations Conference, Binghamton University. State University of New York, March 24-25, 2006.
- Woelfel, J. K., Chen, H., Kim, J. H., Sharma, B., Woelfel, J., Cheong, P. H., Hsieh, R., & Hwang, J. M. (2006). Methodological advancements for the analysis and representation of communication networks. Paper presented at the 56<sup>th</sup> annual

International Communication Association conference, June 2006, Dresden, Germany.

Woelfel, J. K., Chen, H., Cheong, P. H., Hwang, J. M., Rosen, D. & Woelfel, J. (2005) *Wölfpaktm: A neural network for multilingual text analysis*. Paper presented at the annual meeting of the International Network for Social Network Analysis, February, 2005, Redondo Beach, CA.

Cheong, P.H, Feeley, T. & Mohan, D.-B. (2005). Digital Divides and Health communication for the insured and uninsured. Paper presented at the 91<sup>st</sup> National Communication Association conference, Boston, November 17-20, 2005.

Lin, W.-Y., Kim, Y.-C., Jung, J.-Y., & Cheong, P. H. (2005). Civic Engagement and Internet Connections among Asian youths. Paper presented at the 4<sup>th</sup> annual International and Interdisciplinary Conference of the Association of Internet Researchers, Chicago, October 5-9, 2005.

Cheong, P.H. (2005). Family Resources, Social Support, and Differentiated Internet use. Paper presented at the 55<sup>th</sup> annual International Communication Association conference, New York, May 26-30, 2005.

Lin, W.-Y., Kim, Y.-C., Jung, J.-Y., & Cheong, P. H. (2005). Growing up Digital: Civic Engagement and Internet Connections among Asian youths. Paper presented at the 55<sup>th</sup> annual International Communication Association, New York, May 26-30, 2005.

Kluver, R. & Cheong, P.H. (2005). The Internet and Religion. Paper presented at the Oxford Internet Summer Doctoral Symposium, Beijing, China, June 15, 2005.

Cheong, P.H. (2005). Internet and Social Capital: A reconsideration. Paper presented at the Oxford Internet Summer Doctoral Symposium, Beijing, China, June 13, 2005.

Cheong, P.H., Edwards, R., Goulboure, H & Solomos, J. (2005). Social Capital, Immigration, and Social Capital: A Conceptual Framework. Paper presented at the International Conference on Social Capital, London South Bank University, April 7, 2005.

Lim, K. & Cheong, P.H. (2005). The Internet & Social Capital: Exploring the Web presence of Youth Organizations for Civic Engagement. Paper presented at the

Singapore Youth & Media Conference, Ngee Ann Polytechnic, Singapore. January 26, 2005.

Wilkin, H.A., Cheong, P.H. & Ball-Rokeach, S.J. (2004). Community Change Begins at Home: The Role of Family Interaction on Civic Engagement Outcomes. Paper presented at the 90<sup>th</sup> National Communication Association conference, Chicago, November 11-14, 2004.

Ball-Rokeach, S.J., Cheong, P.H., Wilkin, H.A. & Matsaganis, M. (2004). A Map to the Multiethnic Communication Landscape of Los Angeles Immigrant Communities, Old and New. Paper presented to the 54<sup>th</sup> International Communication Association Conference, New Orleans, U.S.A., May 27- 31, 2004.

Cheong, P.H., & Wilkin, H.A (2003). The Internet for Hispanic immigrants: Health communication and the Digital Divides. Paper presented at 3<sup>rd</sup> annual International and Interdisciplinary Conference of the Association of Internet Researchers, Toronto, Canada. October 16- 19, 2003.

Cheong, P.H., Wilkin, H.A & Ball-Rokeach, S.J. (2003). Tapping into Virtual Resources: Newer and Older Media in Health Promotion. Paper presented to the USC Health Conference, The Annenberg School of Communication, University of Southern California. April 7-8, 2003.

Cheong, P.H. (2003). A Multi-Pronged Approach to Assessment & Evaluation of Instructional Technology. Paper presented to Educause, annual conference. November 4-7, 2003.

Cheong, P.H. (2003). Media Dependencies and Access in Everyday life. Paper presented to the Oxford Internet Institute summer doctoral program. Oxford, United Kingdom. July 22- August 9, 2003.

Cheong, P.H. (2003). The Blackboard in the Classroom: Evolving Genres and the Metaphorical function of Electronic Instructional and Communication Technologies. Paper presented to the 54<sup>th</sup> International Communication Association. San Diego, California. May 23-27, 2003.

Cheong, P.H. & Maxwell, W. (2003). Stratification Processes and the Digital Divides among youths in Singapore. Paper presented to the Comparative and International Education Society Annual Conference. New Orleans, Louisiana. March 12-16, 2003.

- Qiu, J.L & Cheong, P.H. (2003). Work Conditions, Storytelling, and the Vitality of Urban Communities: an empirical exploration. Paper presented to the conference "from 9-to-5 to 24/7: How workplace changes impact families, work and communities." Orlando, Florida. February 28- March 1, 2003.
- Dutton, W.H, Cheong, P.H. & Park, N. (2002). Social and Institutional Factors Shaping E-learning in Higher Education. Case study of a University Wide Course Management System. The European Conference on E-learning. Uxbridge, United Kingdom. November, 4-5, 2002.
- Cheong, P.H., Park, N. & Dutton, W.H. (2002). Innovative Courseware in Traditional Courses: A Case Study of the Constraints on New Media in Higher Education. Paper presented to 2<sup>nd</sup> annual International and Interdisciplinary Conference of the Association of Internet Researchers,. Maastricht, Netherlands. October 13-16, 2002.
- Cheong, P.H., Park, N. & Dutton, W.H. (2002). New Technologies, Old Practices: The Traditional Use of Electronic Courseware. Paper presented to the IEEE Society on Social Implications of Technology. International Symposium on Technology and Society. June 6-8, 2002.
- Jung, J.Y, Kim, Y.C., Lin, W. & Cheong, P.H. (2001). Social Context and Internet Connectedness: An Examination of the Digital Divide among adolescents in Seoul, Singapore and Taipei. Paper presented to the 53<sup>rd</sup> International Communication Association conference. Seoul, Korea. July 15-19, 2002.
- Kim, Y.C., Jung, J.Y, Cheong, P.H. & Lin, W. (2001). Social Context and Internet Connectedness: An Examination of the Digital Divide among adolescents in Seoul, Singapore and Taipei. International Association for Media and Communication Research and International Communication Association Symposium on the Digital Divide. University of Texas, Austin. November 15-17, 2001.

***Poster Presentation:***

- Kimbrel, D. & Cheong, P.H. (2006) An Ethnographic study of the Community Technology Centers in Western New York. Paper presented at the Celebration of Academic Excellence, University at Buffalo. April 29<sup>th</sup>, 2006.

## TEACHING AND ADVISING ACTIVITIES

### *Courses Taught*

#### *a) at the Graduate (Masters' and Ph.D.) level*

- : Foundations in Communication Theories
- : Communication Technologies and Social Change
- : Research Methods and Statistics
- : Global movements and Transnational Communication
- : Communication Technology and Culture: Identity, Community & Politics

#### *b) at the Undergraduate level*

- : Communication Theory and Research
- : Media, Culture and Society
- : Elements of Intercultural Communication
- : The Culture of New Technologies
- : The Age of Information
- : Global Entertainment
- : Introduction to Communication theories
- : Social and Economic Implications of Information and Communication Technologies
- : Communication, Culture, and New media technologies

Advisor of various undergraduate independent research courses and graduate research dissertations

### *Independent Research and Communication Internship Advisorship*

Undergraduate students

- : Victor Pichardo
- : Sarah Delmonte
- : Deanna Kimbrel
- : Andra King
- : Kevin Schieber
- : Diane Michaelsen
- : Nadia Tavaréz
- : Megan McKenzie (independent research)
- : Teron Rushing (Undergraduate fellows Religion and Conflict program)
- : Diana Nucuta (Barrett honors program)
- : David Linder (Barrett honors program)
- : Carlie Thompson (Barrett honors program)



: Ariel Ehlenz (Barrett honors program)  
: Shayna Steingard (Barrett honors program)  
: Jeremiah James (Barrett honors program)

*Honors Thesis Chair*

Zachary Kuiland (Barrett honors program)  
Jennifer Na (Barrett honors program)

Graduate students

: Carolyn Lagoe  
: Kevin Lim  
: Derek Lackaff  
: Kyounghee Lee  
: Cheng Hong  
: Elizabeth Karras  
: James Sanderson

*Advisorship on Theses & Dissertations*

Chen Yashu (Ph.D., Chair), in progress  
Joel Stoker (Ph.D., Committee Advisor), in progress  
Megan Fisk (Ph.D., Chair), 2013-2015  
Jittaporn Suwinyattichairporn (Ph.D., Chair), 2012-2014  
Tan Meng Yoe, (Ph.D., External Examiner, Monash University, Australia), 2013  
Amy Jung (Ph.D., Chair), 2009-2011  
Megan Fisk (M.A., Committee Advisor), 2011  
Leena Adame (M.A., Committee Advisor), 2011  
Kishonna Gray, (Ph.D., Committee Advisor), 2011  
Michael Zirulnik (Ph.D., First Year Advisor), 2011  
Tamar Farber (M.A., Committee Advisor), 2010  
Terrie Wong (Ph.D., First Year Advisor), 2008  
Elizabeth Karras (Ph.D., Chair), 2008  
Jennifer Stoll (Ph.D., Committee Advisor), 2008  
Erin Tambs (M.A., Committee Advisor), 2008  
Jia Lin (Ph.D., Committee Advisor), 2006  
Reshma Fernandes (M.A., Committee Advisor), 2006

Doctoral Colloquium Chair & Senior Mentor, Association of Internet Researchers  
Conference, 2015

Top Scholar Mentor and Respondent, International and Intercultural  
Communication Division, National Communication Association Conference,  
Honors Graduate Student Seminar, 2014.

Faculty Mentor, The Center for the Study of Religion and Conflict, Undergraduate Research Fellows Program, August- December 2008, Arizona State University

Faculty Advisor, Communication research internship, Hugh Downs School of Human Communication, 2008- present, Arizona State University

Tutor at the Oxford Internet Institute Summer Doctoral Program, University of Oxford, Balliol College, July 7-21 2005, Chinese Academy of Social Sciences, Beijing, China

Fellow, Center for Excellence in Teaching, Program for Preparing the Future Professoriate, University of Southern California, 2003

### **SERVICE AND PROFESSIONAL ASSOCIATION ACTIVITIES**

#### ***Editorial Board Member***

Journal of Communication (2009-2011; 2011-2013)

Western Journal of Communication (2012, 2013)

#### ***Journal Article Reviewer***

New Media and Society, 2006- present

Journal of Computer-Mediated Communication, 2004- present

Information, Communication and Society, 2007- present

Journal of Health Communication, 2007- 2009

The Open Communication Journal, 2008

Women's Studies International Forum, 2008

Journal of Communication, 2008- present

Political Studies, 2009

International Sociology, 2009

Journal of International and Intercultural Communication, 2009-present

Progress in Development Studies, 2009

Australian Religion Studies Review, 2010

Journal of Applied Communication Research, 2011

Journal of Computer Assisted Learning, 2011

Western Journal of Communication, 2011

Social Science and Computer Review, 2011

Australian Journal of Communication, 2012

Mobile Media & Communication, 2013

Feminist Media Studies, 2014

***Book/Chapter Reviewer***

The Internet and General Elections in Singapore, 2012  
Mediatization of religion: Nordic perspectives, 2012

***Grants Proposal and Evaluation Reviewer***

Netherlands Organization for Scientific Research, The Dutch Research Council  
(2013)  
A.T. Steele Faculty Grant, Arizona State University (2013)  
Social Science and Humanities Research Council of Canada (2009)  
The Czech Science Foundation (2010, 2011)

***Conference Organizing***

Local Organizing Committee Member, Association of Internet Researchers  
Conference, IR 16.0, Phoenix, Arizona, 2015

***Conference Paper Reviewer/ Respondent activities***

Reviewer; Cultural Attitudes towards Technology and Communication  
Conference, 2010  
Reviewer; Human Communication and Technology Division, National  
Communication Association, 2009  
Reviewer; Health Communication Division, Western States Communication  
Association, 2009  
Respondent; Cultural issues in Health communication. Health communication  
division, Western States Communication Association, 2009  
Reviewer; Communication and Technology Division, International  
Communication Association, 2008  
Reviewer; Association of Internet Researchers Association, 2007 Conference  
Reviewer; Health Communication Division, International Communication  
Association, 2005

***Other Services to Professional Organizations***

Advisory Board member & Consultant for *the Network for New Media, Religion and  
Digital Culture Studies*, Texas A & M University.  
<http://digitalreligion.tamu.edu>

Senior Research Associate, *Center for Intercultural New Media Research*,  
<http://www.interculturalnewmedia.com/>

### ***University and Departmental Activities***

Faculty Mentor, President Barack Obama Scholars program, Arizona State University, 2009- 2010

Working team member, Center of the Study of Religion and Conflict, (CSRC) Arizona State University, Difficult Dialogues Initiative, a grant funded by the Ford Foundation, 2008- 2010.

- Consultant for the Difficult Dialogue initiative, specifically the research project on “Teaching and Talking about Religion in Public”. My remits were to jointly design and develop a module on Religion and the Media, for the development of the religion and conflict certificate program at CSRC, and participate in the pedagogical workshops to contribute to improvement of dialogic discussion on religion-related issues on campus.
- Consultant for the Difficult Dialogue initiative, specifically the research project on “Best Practices: Field experiment”. My remits were to jointly design, and conduct an experiment on pedagogy and interreligious dialogue with Yale University.

Executive Committee Member, Center for Asian Research, Arizona State University, 2012-2015

Executive Committee Member, Council for Southeast Asia, Arizona State University, 2012-2015

External Reviewer of Reappointment (3<sup>rd</sup> year Tenure tracked review), Wee Kim Wee School of Communication and Information, Nanyang Technological University, 2012.

External Search Committee member, Assistant Professor, Department of Film and Media Studies, 2011, Arizona State University

Graduate Faculty Council, Executive Committee member, 2010-2012, Hugh Downs School of Human Communication, Arizona State University

Globalization of Graduate students Ad hoc committee, Member, 2011

External Search Committee member, Assistant Professor, Social Science and Global Health program, School of Human Evolution and Social Change, 2009, Arizona State University

External Reviewer of Reappointment (3<sup>rd</sup> year Tenure tracked review), Wee Kim Wee School of Communication and Information, Nanyang Technological University, 2009.

Member, Personnel Committee, Hugh Downs School of Human Communication, Arizona State University, 2009- 2012, 2013

- Sabbatical proposal reviewer, ASU, 2009
- Third year progress reviewer, ASU, 2010
- Sabbatical proposal reviewer, ASU, 2010
- Annual faculty performance reviewer, ASU, 2011
- Sabbatical proposal reviewer, ASU, 2011
- Promotion to senior lecturer reviewer, ASU, 2012
- Promotion to Full Professor, ASU, 2013

Faculty Representative, HDSCHC Homecoming Booth, 2008

Member, Council on Southeast Asia, 2009- present, Arizona State University

Guest Speaker, Understanding Digital Media, Prosumption and Rumor Dynamics: Implications for society and sustainability initiatives. Sustainability Communication Workshop, School of Sustainability, November 15<sup>th</sup>, 2012.

Guest Speaker, First Friday Forum: Making Interdisciplinary Connections, HDSHC, Feb 2010.

Guest Lecturer, Com 394, ASU, Communication, Terrorism and National Security, Spring 2010.

Guest Lecturer, Com 100, ASU, Introduction to Human Communication, Fall 2009

Guest Lecturer, Com 691, ASU, Culture and Communication: Survey of Current Research, Spring 2009

Policy Committee Member, College of Arts and Sciences, University at Buffalo, 2007- 2010

Journal editorial assistant for *Prometheus*, and *Information, Communication & Society*, 2002

### ***Current Professional Association Affiliations***

International Communication Association

National Communication Association

Association of Internet Researchers