

**CONTACT INFORMATION**

The Hugh Downs School of Human Communication (Ph): 480-287 3814  
College of Liberal Arts and Sciences (Fax): 480-965-4291  
Arizona State University, Tempe, AZ 85287 Pauline.Cheong@asu.edu  
<http://drpaulinecheong.com>

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**EDUCATION & TRAINING**

- 2004 Post-Doctoral fellow, Joint visiting post-doctoral fellowship awarded by the Social Science Research Council, U.S.A. & the Economic & Social Research Council, U.K.
- 2004 Ph.D., University of Southern California, Annenberg School for Communication and Journalism, U.S.A. (*Outstanding Academic Achievement Award*)
- 2003 Oxford Internet Institute Summer Doctoral Program, Balliol College, University of Oxford, U.K.
- 2003 M.A., University of Southern California, Annenberg School for Communication and Journalism, U.S.A
- 2002 Hierarchical Linear Modeling Workshop, The University of Chicago, U.S.A
- 2000 B.A. (with Honours), Nanyang Technological University, Wee Kim Wee School of Communication and Information, Singapore. (*Dean's List for top performance*)

**ACADEMIC EMPLOYMENT EXPERIENCE**

**Full Professor**, July 2017- present

Hugh Downs School of Human Communication, Arizona State University  
Graduate Faculty, School of Social Transformation  
Affiliated Faculty Member, The Center for the Study of Religion and Conflict  
Senior Sustainability Scholar, Julie Ann Wrigley Global Institute of Sustainability  
Executive Council, The Center for Asian Research  
Barrett, The Honors College, Disciplinary Faculty

**Associate Professor**, August 2008- June 2017 (Tenured, 2010)

Hugh Downs School of Human Communication, Arizona State University

**Assistant Professor**, 2004-2008, Tenure track

Department of Communication, University at Buffalo, State University of New York

**Research Assistant**, 2002-2004, Annenberg School for Communication and Journalism, University of Southern California

**Research Assistant**, 2003, Center for Excellence in Teaching, Carnegie Mellon Mentoring Initiative Project, University of Southern California

**Teaching Assistant**, 2001-2003, Annenberg School of Communication, University of Southern California

**Research Coordinator**, 2001, Nanyang Technological University, World Internet Research Project (with University of California, Los Angeles)

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## AWARDS & COMMENDATIONS

### a. Teaching

2017 Master Teacher Award, Communication and Instruction interest group, Western States Communication Association.

2016 Zebulon Pearce Distinguished Teaching Award in the Social Sciences, College of Liberal Arts & Sciences, Arizona State University.

2016 Outstanding Faculty Mentor Award, Faculty Women's Association, Arizona State University.

2014 Undergraduate Summer Enrichment Award, College of Liberal Arts & Sciences, Arizona State University.

2003 Future Professoriate Award, Teaching Assistant Fellowship, Center for Excellence in Teaching, University of Southern California.

2001 Teaching Assistant of the Year Award, Annenberg School for Communication & Journalism, University of Southern California.

### b. Research

2015 Senior Visiting Fellow Award, Isaac Manasseh Meyer Fellowship, Department of Communications and New Media, National University of Singapore. (QS world university rankings, #12 in the world, 2015)

- 2013 Outstanding co-authored Book Award of the Year, International and Intercultural Communication Division, National Communication Association.
- 2012 A.T. Steele Faculty Award, Center for Asian Research, Arizona State University.
- 2011 Exceptional Scientific Achievement Group Research Award, Human Social Culture Behavior Modeling Program, Office of Naval Research, U.S.A.
- 2009 Top 4 Faculty Paper Award, Global Communication and Social Change Division, International Communication Association. (Top paper out of 133 papers)
- 2009 Applied & Public Policy Group Research Award, International Communication Association.
- 2004 Visiting Post-Doctoral Fellow Award, the Social Science Research Council, U.S.A. & the Economic and Social Research Council, United Kingdom.
- 2003 Summer Doctoral program Scholarship Award, Annenberg School for Communication & Journalism & Oxford Internet Institute.
- 2002 Top Student Paper Award, Communication and Technology Division, International Communication Association.
- 2002 Outstanding Academic Achievement Award, Office for International Scholars and Students, University of Southern California.
- 2001 Best Paper in Mass Media, New Technology and Public Policy. Graduate Student Research Award, Annenberg School for Communication and Journalism, University of Southern California.
- 2000-1998 Dean's List: Annual Top Academic Performance, School of Communication and Information Studies, Nanyang Technological University.

## Research

### REFEREED PUBLICATIONS

(Author's order of appearance reflects contribution level, unless noted.)

\* Indicates co-authorship with research/post-doctoral fellows & doctoral students)

#### a. Books:

Bernardi, D. Cheong, P.H., Lundry, C\*. & Ruston, S\*. (2012) *Narrative landmines: Rumors, Islamist extremism, and the struggle for strategic influence*. NJ: Rutgers University Press. (Co-author)

- **Outstanding co-authored Book of the Year Award, 2013**  
International and Intercultural Division, National Communication Association.

Cheong, P.H., Martin, J.N. & Macfadyen, L. (Eds.) (2012) *New media and intercultural communication: Identity, community and politics*. New York, NY: Peter Lang.  
(Lead Editor)

Cheong, P.H., Fischer-Nielsen, P., Gelfgren, S. & Ess, C. (Eds.) (2012) *Digital religion, social media and culture: Perspectives, practices, futures*. New York, NY: Peter Lang. (Lead Editor)

Bernardi D. & Cheong, P.H. (Eds.) (2009) *Mediation & culture: Introduction to new media*. USA: Pearson. (Co-editor)

#### b. Journal Articles:

Cheong, P.H. (2017). The vitality of new media and religion: Communicative perspectives, practices and authority in spiritual organization. *New Media & Society, 19*(1), 25-33.

Cheong, P.H. & Yang, A. (2017). Chinese non-governmental organizations, media, and culture: communication perspectives, practices, and provocations. *Chinese Journal of Communication, 10*, 1-11. doi: 10.1080/17544750.2017.1275084  
**Lead Article.**

- Shuter, R., Dutta, U., Cheong, P.H., Chen, Y. \* & Shuter, J. \* (2017). Digital Behavior of University Students in India and the U.S.: Cultural Values and Communication Technologies in the Classroom. *Western Journal of Communication*, 1-21.
- Cheong, P.H., Shuter, R. & Jittaporn, T.\* (2016). Managing student digital distractions and hyperconnectivity: Communication strategies and challenges for professorial authority. *Communication Education*, 65 (3), 272-289.  
doi:10.1080/03634523.2016.1159317
- Brummans, H.J.M., Cheong, P.H. & Hwang, J.M.\* (2016). Faith-based non-governmental environmental organizing in action: Veroes' campaigning for vegetarianism and mindful food consumption. *International Journal of Communication*, 10, 4807-4829.
- Shuter, R., Cheong, P.H., & Chen, Y.\* (2016). The influence of cultural values on US and Danish students' digital behavior: Exploring culture, new media, and social context. *Journal of International and Intercultural Communication*, 9 (2), 161-178.  
doi:10.1080/17513057.2016.1154183
- Cheong, P.H. (2014). Tweet the message? Religious authority and social media innovation. *Journal of Religion, Media and Digital Culture*, 3 (3), 1-19.  
<http://www.jrmdc.com/journal/article/view/27>. **Lead Article.**
- Cheong, P.H., Hwang, J.M.\* & Brummans, H.J.M. (2014). Transnational immanence: The autopoietic co-constitution of a Chinese spiritual organization through mediated communication. *Information, Communication & Society*, 17 (1), 7-25. **Lead Article.**
- Brummans, H.J.M., Hwang, J.M.\* & Cheong, P.H. (2013). Mindful authoring through invocation: Leaders' constitution of a spiritual organization. *Management Communication Quarterly*, 27 (3), 346-372.
- Poon, J.P.H., Huang, S.H. & Cheong, P.H. (2012). Media, religion and the marketplace in the information economy: Evidence from Singapore. *Environment and Planning A*, 44 (8), 1969-1985.
- Goodall H.L., Cheong, P.H., Fleischer, K.\* & Corman, S. (2012). Rhetorical charms: The promise and pitfalls of humor and ridicule as strategies to counter extremist

narratives. *Perspectives on Terrorism*, 6 (1).

<http://www.terrorismanalysts.com/pt/index.php/pot/issue/view/33>

Cheong, P.H. & Lundry, C.\* (2012). Prosumption, transmediation and resistance: Terrorism and man-hunting in Southeast Asia. *American Behavioral Scientist*, 56 (4), 488-510.

Cheong, P.H. & Gray, K.\* (2011). Mediated intercultural dialectics: Identity perceptions and performances in virtual worlds. *Journal of International and Intercultural Communication*, 4 (4), 265-271.

Cheong, P.H., Huang, S.H., & Poon, J.P.H. (2011). Religious communication and epistemic authority of leaders in wired faith organizations. *Journal of Communication*, 61 (5), 938-958.

Cheong, P.H. (2011). Religious leaders, mediated authority and social change. *Journal of Applied Communication Research*, 39 (4), 452-454.

- Applied Research Award finalist, Best special issue (on Religion in communication studies), National Communication Association.

Cheong, P.H., Huang, S.H., & Poon, J.P.H (2011). Cultivating online and offline pathways to enlightenment: Religious authority in wired Buddhist organizations. *Information, Communication & Society*, 14 (8), 1160-1180.

Cheong, P.H., & Halverson, J. F.\* (2010). Youths in violent extremist discourse: Mediated identifications and interventions. *Studies in Conflict and Terrorism*, 33 (12), 1104-1123.

Cheong, P.H. & Gong, J.\* (2010). Cyber vigilantism, transmedia collective intelligence, and civic participation. *Chinese Journal of Communication*, 3 (4), 471-487.

Sanderson, J.\* & Cheong, P.H. (2010). Tweeting prayers and communicating grief over Michael Jackson online. *Bulletin of Science, Technology, & Society*, 30 (5), 328-340.

Lin, W.Y., Cheong, P.H., Kim, Y.C & Jung, J.Y. (2010). Becoming citizens: Youths' civic uses of new media in five East Asian cities. *Journal of Adolescent Research*, 25 (6), 839-857.

- Cheong, P.H. (2010). Faith tweets: Ambient religious communication and microblogging rituals. *M/C Journal: A Journal of Media and Culture*, 13 (2).  
<http://journal.media-culture.org.au/index.php/mcjournal/article/viewArticle/223>
- Hwang, J.\*, Cheong, P.H. & Feeley, T.H. (2009). Being young and feeling blue in Taiwan: Examining adolescent depressive mood and online and offline activities. *New Media & Society*, 11 (7), 1101-1121.
- Poon, J.P.H. & Cheong, P.H. (2009). Objectivity, subjectivity and intersubjectivity in critical geography: Evidence from Internet and the blogosphere. *Annals of the Association of American Geographers*, 99 (3), 590-603.
- Cheong, P.H., Poon, J.P.H., Huang, S.H., Casas, I. (2009). The Internet highway and religious communities: Mapping and contesting spaces in religion-online. *The Information Society*, 25 (5), 291-302. **Lead Article.**
- Cheong, P.H. & Poon, J.P.H. (2009). Weaving webs of faith: Examining Internet use and religious communication among Chinese Protestant transmigrants. *Journal of International and Intercultural Communication*, 2 (3), 189-207. **Lead Article. Top Research Paper.**
- Cheong, P.H. & Poon, J.P.H. (2008). 'WWW.Faith.Org': (Re)structuring communication and social capital building among religious organizations. *Information, Communication and Society*, 11 (1), 89-110.
- Cheong, P.H., Halavis, A. & Kwon, K.H.\* (2008) The chronicles of me: Understanding blogging as a religious practice. *Journal of Media and Religion*, 7, 107-131. **Lead Article.**
- Cheong, P.H. (2008). The young and techless? Internet use and problem solving behaviors among young adults in Singapore. *New Media and Society*, 10 (5), 771-791.
- Lackaff, D.\* & Cheong, P.H. (2008). Communicating authority online: Perceptions and interpretations of Internet credibility among college students. *The Open Communication Journal*, 2, 143-155.
- Cheong, P.H. (2007). Gender and perceived Internet efficacy: Examining secondary digital divides issues in Singapore. *Women's Studies in Communication*, 30 (2), 205-229.

- Cheong, P.H., Edwards, R., Goulbourne, H. & Solomos, J. (2007). Immigration, social capital, and social cohesion: A critical review. *Critical Social Policy*, 27 (1), 24- 49.
- Park, N., Lee, K.-M., & Cheong, P.H. (2007). User acceptance of electronic courseware in higher education: An application of the technology acceptance model, *Journal of Computer- Mediated Communication*, 13 (1), 163-186.
- Cheong, P.H. (2007). Health communication resources for uninsured and insured Hispanics. *Health Communication*, 21 (2), 153-163.
- Kluser, R. & Cheong, P.H. (2007). Technological modernization, the Internet, and religion in Singapore. *Journal of Computer- Mediated Communication*, 12 (3), 1122-1142.
- Cheong, P.H., Feeley, T. H., & Servoss, T.J.\* (2007) Understanding health inequalities for uninsured Americans: A population-wide survey. *Journal of Health Communication*, 12 (3), 285-300.
- Wilkin, H.A., Ball-Rokeach, S.J, Matsaganis, M, D.\* & Cheong, P.H. (2007). Comparing the communication ecologies of geo-ethnic communities: How people stay on top of their community. *The Electronic Journal of Communication*, 17 (1 & 2), <http://www.cios.org/EJCPUBLIC/017/1/01711.HTML>
- Cheong, P.H. (2006). Communication context, social cohesion, and social capital building among Hispanic immigrant families. *Community, Work & Family*, 9 (3), 367-387.
- Jung, J.Y., Kim, Y.C., Lin, W.Y., & Cheong, P. H. (2005). The influence of social environment on Internet connectedness of adolescents in Seoul, Singapore and Taipei. *New Media & Society*, 7 (1), 64-88. **Top Research Paper.**
- Dutton, W.H., Cheong, P.H. & Park, N. (2004). The social shaping of virtual learning environments: A case study of a university-wide course management system. *Electronic Journal of E-learning*, 2 (1), 68-80.
- Dutton, W.H, Cheong, P.H., Park, N. (2004). An ecology of constraints on e-Learning in higher education: The case of a virtual learning environment. *Prometheus*, 22 (2) 131-149. **Lead Article.**



#### **e. Handbook & Encyclopedia Chapters:**

Cheong, P.H. (in press). Religion and the Internet. In B. L. Warf (Ed). *The SAGE Encyclopedia of the Internet*. Thousand Oaks, CA: Sage Publications.

Cheong, P.H. & Arasa, D. (2015). Religion. In L. Cantoni & J. Danowski (Eds.) *Handbooks of Communication Science. Vol 5. Communication and Technology* (pp. 455-466). Berlin: De Gruyter Mouton.

Cheong, P.H. (2014). Religion and the Internet: Understanding digital religion, social media and culture. In G. Laderman & L. Leon (Eds). *Religion and American Cultures. An Encyclopedia of Traditions, Diversity and Popular Expressions* (pp. 1215-1236). Santa Barbara, California: ABC-CLIO.

Cheong, P.H. (2012). Intercultural dialectics and secondary divides: Understanding tensions in digitally mediated identities in multimodal research experiences. In R. Andrews, E. Borg, S.B. Davis, M. Domingo, J. England (Eds.), *Sage Handbook of Digital Theses and Dissertations* (pp. 208-222). London, UK: Sage.

#### **f. Book Chapters:**

Cheong, P.H. (2016). Religious authority and social media branding in a culture of religious celebrification. In S. Hoover (Ed). *The Media and Religious Authority*. (pp.81-104) PA: Penn State University Press.

Cheong P.H., Brummans H.J.M., & Hwang J.M.\* (2015). Researching religious authority in organizations from a communicative perspective: A connective online-offline approach. In Contractor S, Shakkour S (Ed.), *Digital Methodologies in the Sociology of Religion* (pp. 1-19). London: Bloomsbury.

Cheong, P.H., Hwang, J.M.\* & Brummans, H.J.M. (2015). Transnational immanence: The autopoietic co-constitution of a Chinese spiritual organization through mediated communication. [Reprint] In W. Chen (Ed.), *The Internet, social networks and civic engagement in Chinese societies* (pp. 7-25). New York, NY: Routledge.

Cheong, P.H. & Chen, Y.\* (2015). Memetic Engagement as Middle Path Resistance: Contesting Mainland Chinese Immigration and Social Cohesion. In W. Chen & S. Reese (Eds.), *Networked China: Global Dynamics of Digital Media and Civic Engagement* (pp. 93-124). NY: Routledge.

- Cheong, P.H. (2014). Considering ethical tensions in transmedia culture. In B. Musa & J. Willis (Eds.), *From Twitter to Tahrir Square. Ethics in social and new media communication. Volume 2* (pp. 3-16). Santa Barbara, California: Praeger.
- Cheong, P.H. (2014). New media and terrorism. In M. Eid (Ed.), *Exchanging terrorism oxygen for media airwaves: The age of terroredia* (pp. 184-197). Hershey, PA: IGI Global.
- Cheong, P.H. (2014). From cyberchurch to faith apps: Religion 2.0 on the rise? In A. Brazal, & V. A. Kochurani (Eds.), *Feminist cyberethics in Asia. Religious discourses on human connectivity* (pp. 141-160). New York, NY: Palgrave Macmillan.
- Lundry, C.\* & Cheong, P.H. (2013). Rumor, culture and strategic communication across old and new media. In G. Dalziel (Ed.), *Rumors and communication in Asia in the Internet age* (pp. 124-142). New York, NY: Routledge.
- Cheong, P.H. (2013). Authority. In H. Campbell (Ed.), *Digital religion: Understanding religious practice in new media worlds* (pp. 72-87). New York, NY: Routledge.
- Cheong, P.H. & Ess, C. (2012). Religion 2.0? Relational and hybridizing pathways in religion, social media and culture. In P.H. Cheong, P. Fischer-Nielsen, P., S. Gelfgren, & C. Ess. (Eds.), *Digital religion, social media and culture: Perspectives, practices, futures* (pp. 1-24). New York, NY: Peter Lang.
- Cheong, P.H. (2012). Twitter of Faith: Understanding social media networking and microblogging rituals as religious practices. In P.H. Cheong, P. Fischer-Nielsen, P., S. Gelfgren, & C. Ess. (Eds.), *Digital religion, social media and culture: Perspectives, practices, futures* (pp. 191-206). New York, NY: Peter Lang.
- Cheong, P.H., Martin, J.N. & Macfadyen, L. (2012). Mediated intercultural communication matters: Understanding new media, dialectics and social change. In P.H. Cheong, J.N. Martin, & L. Macfadyen, L. (Eds.), *New Media and Intercultural Communication: Identity, Community and Politics* (pp. 1-20). New York, NY: Peter Lang.
- Cheong, P. H. & Martin, J. N. (2011). Bridging participation divides in e-learning: The case of an intercultural communication class. In C. Haythornwaite & R. Andrews (Eds.), *E-learning: Theory and Practice* (pp. 197-199). London, UK: Sage.

- Lundry, C.\* & Cheong, P.H. (2011). Rumors and strategic communication: The gendered construction and transmediation of a terrorist life story. In Kuhn, T. (Ed). *Matters of Communication Political, Cultural and Technological Challenges to Communication. International Communication Association Theme Book Series*, (pp. 145-166). New York, NY: Hampton Press.
- Martin, J.N. & Cheong, P.H. (2011). Cultural Considerations of Online Pedagogy. In K. St Amant & S. Kelsey (Eds.), *Computer-Mediated Communication across Cultures: International Interactions in Online Environments* (pp. 283-311). Hershey, PA: IGI Global.
- Cheong, P. H., Hwang, J. M.\*, Elbirt, B., Chen, H.\*, Evans, C. & Woelfel, J. (2010). Media use as a function of identity: The role of self-concept in media usage. In M. Hinner (Ed.), *A Forum for General and Intercultural Business Communication. Vol. 6. The interrelationship of business and communication* (pp. 365 – 381). Berlin: Peter Lang.
- Cheong, P. H. & Martin, J. N. (2009). Cultural implications of E-learning access (& divides): Teaching Intercultural communication courses Online. In B. A. Olaniran (Ed.). *Cases on successful E-Learning practices in the developed and developing World: Methods for global information economy* (pp. 78-91). Hershey, PA: IGI Global.
- Kluver, R., Detenber, B., Lee, W.P., Hameed, S.B.S.\* Chen, Y. & Cheong, P.H. (2008). The Internet and Religious Harmony in Singapore, In Lai, E. (Ed.) *Religious diversity in Singapore*. (pp. 434-456). Singapore: Institute of Policy Studies.
- Cheong, P.H. (2007). Youth civic participation: Investigating online and offline Engagement. In *YouthSCOPE, Issue 2* (pp. 21-34). Singapore: National Youth Council.
- Cheong, P.H., & Wilkin, H.A. (2005). The Internet for Hispanic immigrants: Health communication and the digital divides. In Allen, M. & Consalvo, M. (Eds.), *Internet research annual, Vol. 2* (pp. 101-114). New York, NY: Peter Lang.
- Cheong, P.H., Wilkin, H.A., & Ball-Rokeach, S.J. (2004). Diagnosing the Communication Infrastructure in order to reach target audiences: A study of Hispanic

communities in Los Angeles. In P. Whitten & D. Cook (Eds.), *Understanding health communication technologies* (pp. 101-110). San Francisco, CA: Jossey-Bass.

**g. Book Review:**

Cheong, P.H. (2008). Racial diversity and social capital: Equality and community in America. New York: Cambridge University Press, 2007, 218 pp. *Ethnic and Racial Studies*, 31 (7), 1341-1342.

**h. Conference Proceeding (Refereed):**

Cheong, P.H., Park, N. & Dutton, W.H. (2002). New technologies, old practices: The traditional use of electronic courseware. *Proceedings of the 2002 International Symposium on Technology and Society (ISTAS'02)*. Social Implications of Information and Communication Technology. Pg. 135-140. IEEE.

**i. White Paper:**

Ang, P.H. & Cheong, P.H. (2016). *#Faith: Social Media and the Church*. (16,000 words) ETHOS Institute for Public Christianity. The National Council of Churches, Trinity Theological College and The Bible Society of Singapore.

**j. Competitively selected Conference Papers:**

Cheong, P.H., Dutta, U., & Shuter, R.. (2017). Contemporary gurus in Indian classrooms: Changing professorial authority and cultural tensions in managing digital connectivity. Paper presented at the 67<sup>th</sup> Conference of the International Communication Association, San Diego, May 25-29, 2017.

Yang, A. & Cheong, P.H. (2016). Building a Cross-Sectoral Interorganizational Network to Advance Nonprofits: NGO Incubators as Relationship Brokers in China. Paper presented at the 101<sup>st</sup> Conference of the National Communication Association, Philadelphia, Nov. 10-13, 2016.

Shuter, R., Dutta, U., Cheong, P.H., Chen, Y. \* & Shuter, J. \* (2016). Digital Behavior of University Students in India and the U.S.: Cultural Values and Communication Technologies in the Classroom. Paper presented at the 101<sup>st</sup> Conference of the National Communication Association, Philadelphia, Nov. 10-13, 2016.

- Cheong, P.H., Brummans, B.H.J.M. & Hwang, J.M.\* (2016). Promoting faith-based climate activism through multilevel narrative repetition. Paper to be presented at the 66<sup>th</sup> Conference of the International Communication Association, June 9-13, 2016.
- Cheong, P.H., Brummans, B.H.J.M. & Hwang, J.M.\* (2015). Faith-based environmental organizing in action: Veggie heroes' campaigning for vegetarianism and mindful food consumption. Paper presented at the 65<sup>th</sup> Conference of the International Communication Association, May 26, 2015.
- Cheong, P.H., Shuter, R. & Jittaporn, S.\* (2015). Managing student distraction in an age of hyperconnectivity: Communicative perspectives, practices and tensions. Paper presented at the 65<sup>th</sup> Conference of the International Communication Association, May 22, 2015.
- Cheong, P.H. (2015). Managing student attention in a culture of digital distractions. Paper presented at the Conflict Transformation Summit, Arizona, April 24, 2015.
- Yang, A. & Cheong, P.H. (2014). NGO Incubators: Boundary spanners and the creation and transformation of social capital in Chinese civil society. Paper presented at the 100<sup>th</sup> Conference of the National Communication Association, Chicago, Nov. 20-23, 2014.
- Brummans, B.H.J.M., Hwang, J.M.\* & Cheong, P.H. (2014). Transcendent cultural systems: The communicative dynamics of global religious nongovernmental organizations. Paper presented at the 100<sup>th</sup> Conference of the National Communication Association, Chicago, Nov. 20-23, 2014.
- Cheong, P.H. (2014). Constituting transnational authority among humanistic Buddhists: Asian and global mediations. Paper presented at the 64<sup>th</sup> Conference of the International Communication Association, Seattle, May 22-26, 2014.
- Cheong, P.H. (2013). Approaching mediated dialectics and authority in intercultural new media studies. Paper presented at the 99<sup>th</sup> Conference of the National Communication Association, Washington D.C., Nov. 21-24, 2013.
- Cheong, P.H., & Fisk, M.\* (2013). Leaving church: Resisting Mormon authority and community in online-offline dimensions. Paper presented at the 14<sup>th</sup> annual Conference of the Association of Internet Researchers, Denver, October 23-26, 2013.

- Brummans, B.H.J.M., Hwang, J.M.\* & Cheong, P.H. (2013). The autopoietic constitution of a Buddhist humanitarian organization through symbolic and material boundaries that include and exclude. Paper presented at the 63<sup>rd</sup> annual International Communication Association conference, London, United Kingdom, June 17-21 June, 2013.
- Cheong, P.H., Hwang, J.M.\* & Brummans, B.H.J.M. (2012). Understanding the autopoietic constitution of spiritual nonprofit organizations through social media appropriation. Paper presented at the 98<sup>th</sup> Conference of the National Communication Association, Orlando, Nov. 15-18, 2012.
- Brummans, B.H.J.M., Hwang, J.M.\* & Cheong, P.H. (2012). The communicative constitution of authority in a Taiwanese Buddhist humanitarian organization through mindful invocation. Paper presented at the 62<sup>nd</sup> annual International Communication Association conference, Phoenix, May 24-28, 2012.
- Cheong, P.H. (2011). Restructuring religious authority and community: Cross disciplinary and multi-method approaches in the new media convergence culture. Paper presented at the 61<sup>st</sup> annual International Communication Association conference, Boston, May 26-30, 2011.
- Fisk, M.\* & Cheong, P.H. (2011). Where's the birth certificate? How the transmediation of the "Birther" rumor ideologically constructed a President. Paper presented at the 61<sup>st</sup> annual International Communication Association conference, Boston, May 26-30, 2011.
- Poon, P.H., Huang, S.H. & Cheong, P.H. (2011). Eat, pray, shop: The spatial mediation of religious economy. Paper presented at the Association of American Geographers annual conference, Seattle, Washington, April 12-16, 2011.
- Cheong, P.H. & Goodall, B. (2010). Addressing challenges of multidisciplinary research: Resolving story, coding, and transmediation literatures and methods. Paper presented at the 96<sup>th</sup> Conference of the National Communication Association, San Francisco, California, November 14-17, 2010.
- Cheong, P.H. & Gong, J.\* (2010). Emerging media collaboration and civic participation: Flesh search, fresh supervision? Paper presented at the 96<sup>th</sup> Conference of the

National Communication Association, San Francisco, California, November 14-17, 2010.

Cheong, P.H. (2010). Branding religious organizations and strategic faith narratives. Paper presented at the 11<sup>th</sup> annual International and Interdisciplinary Conference of the Association of Internet Researchers, Gothenburg, Sweden, October 21-23, 2010.

Cheong, P.H., Trethewey, A. & Clow, C.\* (2010). Global transmediation of Terrorism: Narrating the "Underwear Bomber". Paper presented at the Global Media and the 'War on Terror': an international conference, London, United Kingdom, 13-14 September, 2010.

Cheong, P.H. & Clow, C.\* (2010). Understanding the digital transmediation of Terrorism: (Re)presentation of the "Underwear Bomber" in new and social media. Paper presented at the Terrorism and New Media: Building a Research Network conference, Dublin City University, Ireland, 8-9 September, 2010.

Cheong, P.H., Huang, S. & Poon, J. (2010). Online and offline pathways to enlightenment: (Re)legitimizing authority and regulations in Buddhist organizations. Paper presented at the 7<sup>th</sup> Conference of Media, Religion and Culture, Toronto, Canada, August 9-13, 2010.

Lundry, C.\* & Cheong, P.H. (2010). The gendered construction and transmediation of a Terrorist's life story. Paper presented at the 60<sup>th</sup> annual International Communication Association conference, Singapore, June 22-26, 2010.

Kong, J.Y.\*, Cheong, P.H. & Trethewey, A. (2010). Megachurches.com: Religious organizations and faith brand community building online. Paper presented at the 60<sup>th</sup> annual International Communication Association conference, Singapore, June 22-26, 2010.

Cheong, P.H. & Martin, J. (2010). Online outsiders within: A critical cultural approach to digital inclusion. Paper presented at the Cultural Attitudes towards Technology and Communication conference, Vancouver, Canada, June 15-18, 2010.

Cheong, P.H. (2010). Understanding terrorism related stories: Prosumption and transmediation in new and social media. Paper presented at the Qualitative

Research in Management and Organization Conference. Anderson School of Management, University of New Mexico, April 6-8, 2010.

Sanderson, J.\* & Cheong, P.H. (2010). Tweeting prayers and communicating grief over Michael Jackson online. Paper presented at Western States Communication Association, Anchorage, Alaska, March 5-9, 2010.

Lundry, C.\* & Cheong, P.H. (2010). Rumor and strategic communication across old and new media in Southeast Asia: The case of terrorist Noordin Top. Paper presented at the Political and Social Impact of Rumors workshop, Nanyang Technological University, Singapore, February 22, 2010.

Lago, C.\* & Cheong, P.H. (2009). To Professor@University.edu: Student-instructor online and offline communication, email expectations and academic performance. Paper presented at the 95<sup>th</sup> National Communication Association conference, Chicago, Illinois, November 12-15, 2009.

Karras, E.\* & Cheong, P.H. (2009). Examining new media use and interability communication. Paper presented at the 59<sup>th</sup> annual International Communication Association conference, Chicago, Illinois, May 23, 2009.

Cheong, P.H., & Poon, J.P. (2009). Weaving webs of faith: Examining Internet use and religious communication among Chinese protestant transmigrants. Paper presented at the 59<sup>th</sup> annual International Communication Association conference, Chicago, Illinois, May 22, 2009.

Cheong, P.H., Brooks-Bertram, P.A., & Nevergold, B. A. (2009). Secondary digital divides and online outsiders within: Reexamining health Internet use and dialectical tensions among African American women. Paper presented at the Western States Communication Association Conference, Mesa, Arizona, February 15, 2009.

Lin, W.Y, Cheong, P.H., Kim, Y.C. & Jung, J.Y. (2008). Investigating and comparing youths' new media connections in five East Asian cities. Paper presented at the Association of Internet Researchers Conference, Copenhagen, October 18, 2008.

Karras, E.\* & Cheong, P.H. (2008). An examination of the communicative behaviors and digital divides among the Deaf. Paper presented at the 58<sup>th</sup> annual International Communication Association Conference, Montreal, May 26, 2008.



- Lackaff, D.\* & Cheong, P.H. (2008). On whose authority: Examining Internet credibility among college students. Paper presented at the 58<sup>th</sup> annual International Communication Association Conference, Montreal, May 25, 2008.
- Cheong, P.H., Poon, J., Huang, S. & Casas, I. (2008). The Internet highway and religious communities: Mapping and contesting spaces in Religion-Online. Paper presented at the Annual meeting of the American Association of Geographers. Boston, April 15-19, 2008.
- Barnett, G., Cheong, P.H. & Kwon, K.H.\* (2008). An examination of ego-centric social networks in a culturally heterogeneous society: The case of Singapore, International Sunbelt Social Network Conference, Florida, Jan 22, 2008.
- Cheong, P.H., Feeley, T. H., & Servoss, T.J.\* (2007). Going bare: Examining disparities in health communication and the health outcomes of being uninsured in America. Paper presented at the 93<sup>rd</sup> National Communication Association conference, Chicago, November 15-18, 2007.
- Cheong, P.H. & Poon, J. (2007). Weaving webs of faith among Chinese Protestant transmigrants: The Internet and religious communication. Paper presented at the 93<sup>rd</sup> National Communication Association conference, Chicago, Nov. 15-18, 2007.
- Cheong, P.H. (2007). Playing God? The Internet and religious authority. Paper presented at the 6<sup>th</sup> annual International and Interdisciplinary Conference of the Association of Internet Researchers, Simon Fraser University, Vancouver, Canada, October 17-20, 2007.
- Wilkin, H. A., Ball-Rokeach, S. J., Matsaganis, M. D., & Cheong, P. H. (2007). Comparing communication ecologies of geo-ethnic communities: How people stay on top of their community. Paper presented at the Media Ecology Association Conference, Mexico City, Mexico, June 6-11, 2007.
- Wilkin, H.A., Ball-Rokeach, S.J, Matsaganis, M, D., & Cheong, P.H. (2007). Comparing the communication ecologies of geo-ethnic communities: How peoples stay on top of their community. Paper presented at the 57<sup>th</sup> annual International Communication Association conference, San Francisco, May 24-28, 2007.
- Cheong, P.H. (2007). Missions on the Web, at home and abroad: (Re)examining Church life and the transnational connections of Chinese churches in Toronto. Paper

presented at the International Sunbelt Social Network Conference, Greece. May 1-6, 2007.

Cheong, P.H. & Poon, J. (2006). The Internet and religious communities among Asian immigrants, Paper presented at the 92<sup>nd</sup> National Communication Association Conference, San Antonio, Texas, November 16-19, 2006.

Cheong, P.H. & Poon, J. (2006). At Home, abroad? Using the Net to weave religious communities among Asian immigrants in Toronto. Paper presented at the Asian Migrations Conference, Binghamton University. State University of New York, March 24-25, 2006.

Woelfel, J. K., Chen, H.\*, Kim, J.\* H., Sharma, B., Woelfel, J., Cheong, P. H., Hsieh, R., & Hwang, J. M.\* (2006). Methodological advancements for the analysis and representation of communication networks. Paper presented at the 56<sup>th</sup> annual International Communication Association conference, June 2006, Dresden, Germany.

Woelfel, J. K., Chen, H.\*, Cheong, P. H., Hwang, J. M.\* & Rosen, D. (2005). Wölfpaktm: A neural network for multilingual text analysis. Paper presented at the annual meeting of the International Network for Social Network Analysis, February, 2005, Redondo Beach, CA.

Cheong, P.H., Feeley, T. & Mohan, D.B. (2005). Digital divides and health communication for the insured and uninsured. Paper presented at the 91<sup>st</sup> National Communication Association conference, Boston, November 17-20, 2005.

Lin, W.-Y., Kim, Y.-C., Jung, J.-Y., & Cheong, P. H. (2005). Civic engagement and Internet connections among Asian youths. Paper presented at the 4<sup>th</sup> annual International and Interdisciplinary Conference of the Association of Internet Researchers, Chicago, October 5-9, 2005.

Cheong, P.H. (2005). Family Resources, social support, and differentiated Internet use. Paper presented at the 55<sup>th</sup> annual International Communication Association conference, New York, May 26-30, 2005.

Lin, W.-Y., Kim, Y.-C., Jung, J.-Y., & Cheong, P. H. (2005). Growing up digital: Civic engagement and Internet connections among Asian youths. Paper presented at

- the 55<sup>th</sup> annual International Communication Association, New York, May 26-30, 2005.
- Kluver, R. & Cheong, P.H. (2005). The Internet and religion. Paper presented at the Oxford Internet Summer Doctoral Symposium, Beijing, China, June 15, 2005.
- Cheong, P.H. (2005). Internet and social capital: A reconsideration. Paper presented at the Oxford Internet Summer Doctoral Symposium, Beijing, China, June 13, 2005.
- Cheong, P.H., Edwards, R., Goulbourne, H & Solomos, J. (2005). Social capital, immigration, and social capital: A conceptual framework. Paper presented at the International Conference on Social Capital, London South Bank University, April 7, 2005.
- Lim, K.\* & Cheong, P.H. (2005). The Internet & social capital: Exploring the Web presence of Youth Organizations for Civic Engagement. Paper presented at the Singapore Youth & Media Conference, Ngee Ann Polytechnic, Singapore. January 26, 2005.
- Wilkin, H.A., Cheong, P.H. & Ball-Rokeach, S.J. (2004). Community change begins at home: The role of family interaction on civic engagement outcomes. Paper presented at the 90<sup>th</sup> National Communication Association conference, Chicago, November 11-14, 2004.
- Ball-Rokeach, S.J., Cheong, P.H., Wilkin, H.A. & Matsaganis, M. (2004). A map to the multiethnic communication landscape of Los Angeles immigrant communities, old and new. Paper presented to the 54<sup>th</sup> International Communication Association Conference, New Orleans, U.S.A., May 27- 31, 2004.
- Cheong, P.H. (2003). A multi-pronged approach to assessment & evaluation of instructional technology. Paper presented to Educause annual conference. November 4-7, 2003.
- Cheong, P.H., & Wilkin, H.A. (2003). The Internet for Hispanic immigrants: Health communication and the digital divides. Paper presented at 3<sup>rd</sup> annual International and Interdisciplinary Conference of the Association of Internet Researchers, Toronto, Canada. October 16- 19, 2003.

- Cheong, P.H. (2003). Media dependencies and access in everyday life. Paper presented to the Oxford Internet Institute summer doctoral program. Oxford, United Kingdom. July 22- August 9, 2003.
- Cheong, P.H. (2003). The Blackboard in the classroom: Evolving genres and the metaphorical function of electronic instructional and communication technologies. Paper presented to the 54<sup>th</sup> International Communication Association. San Diego, California. May 23-27, 2003.
- Cheong, P.H., Wilkin, H.A. & Ball-Rokeach, S.J. (2003). Tapping into virtual resources: Newer and older media in health promotion. Paper presented to the USC Health Conference, Annenberg School for Communication & Journalism, University of Southern California. April 7-8, 2003.
- Cheong, P.H. & Maxwell, W. (2003). Stratification processes and the digital divides among youths in Singapore. Paper presented to the comparative and International education society annual conference. New Orleans, Louisiana. March 12-16, 2003.
- Qiu, J.L. & Cheong, P.H. (2003). Work conditions, storytelling, and the vitality of urban communities: An empirical exploration. Paper presented to the conference "from 9-to-5 to 24/7: How workplace changes impact families, work and communities." Orlando, Florida. February 28- March 1, 2003.
- Dutton, W.H, Cheong, P.H. & Park, N. (2002). Social and institutional factors shaping E-learning in higher education: Case study of a university wide course management system. The European Conference on E-learning. Uxbridge, United Kingdom. November, 4-5, 2002.
- Cheong, P.H., Park, N. & Dutton, W.H. (2002). Innovative courseware in traditional courses: A case study of the constraints on new media in higher education. Paper presented to 2<sup>nd</sup> annual International and Interdisciplinary Conference of the Association of Internet Researchers, Maastricht, Netherlands. October 13-16, 2002.
- Cheong, P.H., Park, N. & Dutton, W.H. (2002). New technologies, old practices: The traditional use of electronic courseware. Paper presented to the IEEE Society on Social Implications of Technology. International Symposium on Technology and Society. June 6-8, 2002.

Kim, Y.C., Jung, J.Y, Cheong, P.H. & Lin, W. (2001). Social context and Internet connectedness: An examination of the digital divide among adolescents in Seoul, Singapore and Taipei. International Association for Media and Communication Research and International Communication Association Symposium on the Digital Divide. University of Texas, Austin. November 15-17, 2001.

Jung, J.Y, Kim, Y.C., Lin, W. & Cheong, P.H. (2001). Social context and Internet connectedness: An examination of the digital divide among adolescents in Seoul, Singapore and Taipei. Paper presented to the 53<sup>rd</sup> International Communication Association conference. Seoul, Korea. July 15-19, 2001.

#### **k. Poster Presentation:**

Kimbrel, D.\* & Cheong, P.H. (2006). An ethnographic study of the community technology centers in western New York. Paper presented at the Celebration of Academic Excellence, University at Buffalo. April 29<sup>th</sup>, 2006.

### **RESEARCH FUNDING ACTIVITIES**

I have served as Principal investigator or Co-Principal Investigator for 11 national and international grants (> \$2 million).

I am currently serving as Co-Director of Asia Mediated: Interdisciplinary curriculum innovation at Arizona State University, (@AsiaMediated), funded by the U.S. Department of Education.

Research organizations and foundations that have funded my research include: Social Science Research Council, U.S.A., Office of Naval Research, U.S.A., Social Sciences and Humanities Research Council, Canada, Interdisciplinary Research initiative, National University of Singapore, Baldy Center for Law & Policy, University at Buffalo, Institute of Policy Studies, & Singapore Internet Research Center, National Youth Council, Singapore, AT & T Foundation, U.S.A.,

### **LOCAL & INTERNATIONAL RESEARCH RECOGNITION**

#### **a. Invited Presentations & Keynote Lectures:**

- Cheong, P.H. (2016). The empire strikes back? Reconstituting religious authority as communication in mediated church life. Invited speaker. The Communications Configurations Conference. University of Bremen, Germany, December 7-9, 2016.
- Cheong, P.H. (2015). Contesting authority in a networked church: Digital empowerment and the hidden tensions of religious disaffiliates. Invited speaker. Open sourcing religion workshop, Center for Science and Innovation Studies. University of California, Davis, USA, December 3, 2015.
- Cheong, P.H. & Yang, A. (2015). Chinese non-governmental organizations, digital media and culture: Promise, practices & pathways for future research and collaboration. Invited panelist. International Communication Association Conference blue sky workshop. Puerto Rico, USA, May 25, 2015.
- Cheong, P.H. (2014). Rise of global religious organizing: Authority, community & mediated paradoxes. Invited speaker. The Singapore Internet research center seminar series. Wee Kim Wee School of Communication and Information. Nanyang Technological University, Singapore, February 28, 2014.
- Cheong, P.H. (2014). Attention and learning in convergence culture: Practices, perspectives and policies. Invited speaker and participant. Cultural industries and convergence workshop. Faculty of Arts and Social Sciences. National University of Singapore, February 26-27, 2014.
- Cheong, P.H. (2013). Memetic engagement as middle path resistance: Contesting Mainland Chinese immigration and social cohesion. Invited speaker. Networked China: Global dynamics of digital media and civic engagement Conference. The University of Texas at Austin, USA, October 17-19, 2013.
- Cheong, P.H. (2013). High-tech high-touch authority: Constructing religious global family for environmental justice among humanistic Buddhists. Invited speaker. Religion in the digital age II: Mediating 'the human' in a globalizing Asia Conference. New York University, New York, USA, September 26-27, 2013.
- Cheong, P.H. (2013). Tweet the Message? Religious authority, social media and the strategic arbitration of small sacred texts. Invited speaker. Digital media and sacred text Conference. The Open University, London, United Kingdom, June 17, 2013.

- Cheong, P.H. (2011). From cyberchurch to faith apps: Religion 2.0 on the rise? Keynote speaker and consultant. Wired Asia, theology and human connectivity, Ecclesia of Women in Asia 5<sup>th</sup> Biennial Conference. Kuala Lumpur, Malaysia, November 5-9, 2011.
- Cheong, P.H. (2011). Understanding religious authority and new media. Keynote speaker and discussant. Digital religion Symposium. Texas A & M University, USA, October 6, 2011.
- Cheong, P.H. (2011). Global media research: Fieldwork opportunities and challenges. Invited panelist. Global media Symposium. Texas A & M University, USA, October 5, 2011.
- Cheong, P.H. (2011). Strategic management of multimodal busyness: Understanding wired authority experiences and responses. Invited presenter & participant. "Slow down, you move too fast": Rethinking the culture of busyness and information technology. The National Science Foundation symposium, University of Washington: Seattle, USA, May 5-7, 2011.
- Cheong, P.H. (2011). Understanding the cultural dialectics of small media as middle-ground resistance. Invited panelist. Small media symposium, School of Oriental & African studies, University of London, United Kingdom, April 8-9, 2011.
- Cheong, P.H. (2011). Understanding the socio-cultural implications of new media and religious authority. Keynote speaker and referent. Workshop on "Religious authority between 0 and 1: Power and authority in the times of Internet", The University of Groningen, Netherlands, March 3-6, 2011.
- Cheong, P.H. (2010). The ethics of social media. Keynote speaker & mentor. Keynote address presented at the 23<sup>rd</sup> Annual David C. Bicker communication Ethics Conference, Azusa Pacific University, California, USA, March 18, 2010.
- Cheong, P.H. (2010). Twitter of Faith: Understanding Web 2.0 and microblogging rituals as religious practices. Invited speaker. The Church and mission in a multireligious third millennium Conference, Aarhus University, Denmark, January 29, 2010.
- Cheong, P.H. (2008) E-Cohesion? The Internet and social cohesion in wired cities. Invited speaker. The International conference on theoretical perspectives on social

cohesion and social capital. The Palace of the Royal Academy of Sciences, Brussels, Belgium, May 15, 2008.

Cheong, P.H. & Poon, J. (2007). Non-state legal orders and religious communities. Invited panelist. The annual regional socio-legal studies Conference, Baldy Center for Law & Social Policy, University at Buffalo, NY, USA, May 7, 2007.

Cheong, P.H. (2005) Families, minority ethnic communities, and social capital. Invited panelist. The Economic and Social Science Research Council Conference, London South Bank University, London, United Kingdom, January 13, 2005.

#### **b. News Interviews & Multimedia Publications:**

Cheong, P.H. (2017). Loss of authority? Formation of spiritual authority. Invited article published in IMPACT magazine, Vol. 41 (1), 18-22.

Cheong, P.H. (2016). Managing student digital distractions and hyperconnectivity. Research featured in the National Communication Association, International and Intercultural Division Newsletter, December.

Schober, J. & Cheong, P.H. (2016). Bridging the Asian digital media knowledge gap. ASU Now news. Interviewed by Emma Greguska, November 22, 2016. [https://asunow.asu.edu/20161121-global-engagement-bridging-asian-digital-media-knoweldge-gap?utm\\_campaign=SFMC\\_ASU%26Now%2611-28-16\\_ASU%20Now&utm\\_medium=email&utm\\_source=%%\\_AdditionalEmailAt\\_tribute1](https://asunow.asu.edu/20161121-global-engagement-bridging-asian-digital-media-knoweldge-gap?utm_campaign=SFMC_ASU%26Now%2611-28-16_ASU%20Now&utm_medium=email&utm_source=%%_AdditionalEmailAt_tribute1),

Shuter, R. & Cheong, P.H. (2016). ASU Professor: Let's End The Classroom War On Mobile Devices. Research featured on KJZZ, 91.5, National Public Radio, Phoenix, Arizona, August 15, 2016. <http://kjzz.org/content/350866/asu-professor-lets-end-classroom-war-mobile-devices>,

Shuter, R. & Cheong, P.H. (2016). Smart use of smartphones in class. Students, professors have different views on mobile use. ASU Research helps bridge the gap. Research featured on ASU Now news, July 29, 2016. <https://asunow.asu.edu/20160729-solutions-smart-uses-cellphones-classroom>

Shuter, R. & Cheong, P.H. (2016). End the classroom war on mobile devices. Research featured in The Huffington Post, July 1, 2016. Op-ed by Robert Shuter. [http://www.huffingtonpost.com/robert-shuter/end-the-classroom-war-on-b\\_10637426.html](http://www.huffingtonpost.com/robert-shuter/end-the-classroom-war-on-b_10637426.html)



Cheong, P.H. (2016). Does it matter that bots and celebrities circulate scripture more than pastors? Experts weigh in. Interviewed by Morgan Lee, Christianity Today. <http://www.christianitytoday.com/ct/departments/under-discussion/>

Cheong, P.H. (2016). Zebulon Pearce teaching awards recognize exceptional faculty at ASU. Teaching award featured on ASU Now news, <https://asunow.asu.edu/20160426-zebulon-pearce-teaching-awards-recognize-exceptional-faculty-asu>, April 26, 2016.

Cheong, P.H. (2015). Has social media changed the way we pray? Interviewed by Zerlina Maxwell, Huffington Post, for a live broadcast on the power of social media prayer, August 28, 2015. <http://live.huffingtonpost.com/r/segment/has-social-media-changed-the-way-we-pray/55db30d278c90a0d0000051e>

Cheong, P.H. (2015). Interviewed by David Michael Brown, AZ-Lifestyle Magazine, for a featured story on Millennials use of technology.

Cheong, P.H. (2014). Catfished. Behind the mask of online dating. Interviewed by Jorge Salazar, The Valley Times, for a featured story on online identities and culture. <http://timespublications.com/archive/catfished/#.U9CH6-NdXQQ>

Cheong, P.H. (2014). His Holiness on Instagram. The web brings the Pope and the Dalai Lama close. But not everything works. Interviewed by Anouk Vengels, for a featured story on the Dutch newspaper, *NRC Handelsblad*, March 19, 2014. <http://www.nrc.nl/handelsblad/van/2014/maart/19/zijne-heiligheid-op-instagram-1357593>

Cheong, P.H. (2013). Religious authority, the Internet and social media- a podcast focused on my research. Interviewed by Christopher Cotter, The Religious Studies Project, in association with the British Association for the Study of Religions and with support from the University of Edinburgh. <http://www.religiousstudiesproject.com/podcast/pauline-hope-cheong-on-religious-authority-and-social-media/>.

In turn, my podcast and scholarship has been reviewed favorably by Louise Connelly, University of Edinburgh, UK, in her article "Authority online: Constructions and Implications" <http://www.religiousstudiesproject.com/2013/10/02/authority-online-construction-and-implications-by-louise-connelly/>.

- Cheong, P.H. (2013). How social and digital media are changing #religion. Interviewed by Herb Scribner, Deseret News, October 2013.  
<http://www.deseretnews.com/article/865588254/How-social-and-digital-media-are-changing-religion.html?pg=all>
- Ruston, S., Lundry, C., Cheong, P.H. & Bernardi, D. (2013). Narrative Landmines: The explosive effects of rumors in Syria and insurgencies around the world. *Small Wars Journal*, Vol. 9, No. 3. <http://smallwarsjournal.com/jrnl/art/narrative-landmines>.
- Cheong, P.H. (2013). Cheong investigates religious organizations use of social media, Center for the Study of Religion and Conflict newsletter, April 14, 2013.
- Cheong, P.H. (2012). Web vigilantism and the human flesh search. Interviewed by Kate Allen, for a feature on Vigilantism, *The Toronto Star*. <http://www.thestar.com/>
- Cheong, P.H. (2012). Social media, digital culture and the Church: Microblogging transcendence, authority, and community (Translated into German). *Welt-sichten*. (Article in special issue on "Digital Media") <https://www.welt-sichten.org/artikel/135/die-frohe-message>
- Cheong, P.H. (2012). How new media is changing the shape of religious practice. Interviewed by Masako Fukui, Australian Broadcasting Corporation's national radio network, Radio National. On *Encounter*, a weekly hour long award-winning program that explores the intersection between society and religion. February 11, 2012. <http://www.abc.net.au/radionational/programs/encounter/>
- Cheong, P.H. (2011). How religious organizations are using social media. Interviewed by Alan Webber, Altimeter Group, a research and advisory firm for a research report. <http://www.altimetergroup.com/research>
- Cheong, P.H. (2011). Religion and social media: Understanding critical connections and disconnections. *Media Development*, 2011 (1), <http://www.waccglobal.org/en/resources/media-development.html>
- Cheong, P.H. (2010). Podcast featured on the International Communication Association website. The im/materiality of terrorism: Addressing the political and cultural implications of (counter) narratives in strategic communication, <http://www.icahdq.org/conferences/2010/>

Cheong, P.H. (2010). Religious microblogging (Unafede modello Twitter) Interviewed by Andrea Galli, journalist for the Italian Daily newspaper *Avvenire*. <http://www.avvenire.it>. (my interview and research findings made front page news).

Cheong, P.H. (2009). A broader view of Internet radicalism. *Comops- A Journal of Strategic Communication*, <http://comops.org/journal/2009/03/26/a-broader-view-of-internet-radicalization/> (article accessed >900 times).

Cheong, P.H. (2009). Religious blogging. Interviewed by Justin Piehowski, *MinnPost.com- A thoughtful approach to news*. [http://www.minnpost.com/mnblogcabin/2009/06/09/9384/religion\\_taboo\\_topic\\_not\\_in\\_blogosphere](http://www.minnpost.com/mnblogcabin/2009/06/09/9384/religion_taboo_topic_not_in_blogosphere)

Cheong, P.H. (2009). Praying upon a star: Michael Jackson spectacle highlights online rituals. *Religion Dispatches*, 07/12/09, <http://religiondispatches.org/praying-upon-a-star-michael-jackson-spectacle-highlights-online-rituals/>

Cheong, P.H. (2009). Christianity-Lite: In 140 characters or fewer. *Religion Dispatches*, 04/12/09, <http://religiondispatches.org/christianity-lite-in-140-characters-or-fewer/>

Cheong, P.H. (2009). Twitter of faith: Microblogging the Divine. *Religion Dispatches*, 03/12/09, <http://religiondispatches.org/twitter-of-faith-microblogging-the-divine/>

Cheong, P.H. (2009). E-vangelism: Thou shalt not covet thy neighbor's blog-ranking. *Religion Dispatches*, 01/16/09, <http://religiondispatches.org/e-vangelism-thou-shalt-not-covet-thy-neighbors-blog-ranking/>

Cheong, P.H. (2007). More than a convenience. A cell phone can be a lifesaver in threatening situations. Interviewed by Stephen T. Watson, *Buffalo News*, for the story, September 30, 2007, <http://www.buffalonews.com/article/20070930/CITYANDREGION/309309971>

Cheong, P.H. (2005). Digital spirituality? Changing access issues and faith opportunities for Internet and society, *Church and Society in Asia Today*, 8 (2), 38-52.

## Teaching

### COURSES TAUGHT

#### a. At the Graduate (Masters' and Ph.D.) level

- : Foundations in Communication Theories
- : Communication Technologies and Social Change
- : Research Methods and Statistics
- : Global movements and Transnational Communication

#### At Arizona State University

Com 691: Communication Technology and Culture: Identity, Community & Politics  
Com 691: Culture & New Media  
Com 691: Digital Technology Cultures  
Com 690: Reading & Conference  
Com 792: Research: Seminar Assistant  
Com 792: Research: Independent Study  
Com 792: Comprehensive Exams preparation  
Com 792: Prospectus preparation  
Com 799: Dissertation

#### b. At the Undergraduate level

- : Communication Theory and Research
- : Introduction to Communication theories
- : Media, Culture and Society
- : The Culture of New Technologies
- : The Age of Information
- : Global Entertainment
- : Communication, Culture, and New media technologies

#### At Arizona State University

Com 263: Elements of Intercultural Communication (campus & online course)  
Com 394: Communication, Culture & New Media Technology (campus & online course)  
Com 394: Communication in the Electronic Age (online course)  
Com 499: Individualized Instruction (Practicum)  
Com 492: Honors Directed Study  
Com 493: Honors Thesis

## STUDENT ADVISORSHIP

(† Indicates underrepresented populations, i.e. female, ethnic minority, internationals)

### a. Independent Research, Fellowships, Honors Credits & Internship

At University of Buffalo: Undergraduate students

: Victor Pichardo†

: Sarah Delmonte†

: Andra King†

: Kevin Schieber

: Diane Michaelsen†

: Nadia Tavarez†

: Deanna Kimbrel† (University Honors College)

**At Arizona State University:** Undergraduate students

Com 404: Communication Internship Advisor

: Megan McKenzie†

: Yan Jun Cheng†

Faculty Mentor, President Barack Obama Scholars program

: Gabriela Galindo†

Faculty Mentor, Undergraduate Research Fellows Program, The Center for the Study of Religion and Conflict

: Katia Enderova†

Project- Religious Organizations in Phoenix & their online presence

: Teron Rushing†

Project- Twitter of Faith: Social Media and Religious Memes

Faculty Mentor, Barrett Fellows @ CLAS centers, Center for Asian Research

: Lauren Garvey†

: Megan Kelly†

: Ronae Matriano†

Faculty Advisor, Honors Enrichment Contracts, Barrett, The Honors College

: David Linder

: Diana Nucuta†  
: Carlie Thompson†  
: Ariel Ehlenz†  
: Jeremiah James  
: Shayna Steingard†  
: Nicole Mosqueira†  
: Janessa Milan†  
: Jacob Neil  
: Calvin Jagoda  
: Rohan Murty†

At University of Buffalo: Graduate students  
Independent Research

: Carolyn Lago†  
: Kevin Lim†  
: Derek Lackaff  
: Kyounghee Kwon†  
: Elizabeth Karras†  
: Cheng Hong†

At Arizona State University: Graduate students  
Com 792: Independent Research

: James Sanderson  
: Amy Jung†  
: Chen Yashu†  
: Hu Qingqing†

### **Undergraduate Thesis Advising**

Chair, Honors Thesis Director, Barrett, The Honors College

2013: Zachary Kuiland†

Thesis- Chicken, comments, and change: Using Chick-fil-A to examine  
Facebook as an activist tool

2014: Jennifer Na†

Thesis- Digital media in the fashion industry

2016: Amanda Morris†

Thesis- A social media fast: Dependency and disconnections in a hyperconnected Culture

2017: Laura Curry† & Grace White†

Thesis- Political Identity Construction in University Students through Social Media

### **Graduate & Dissertation Advising**

NB: My School does not have a Masters' level program.

Chair & Doctoral Advisor, Hugh Downs School of Human Communication

: Megan Fisk† (successfully defended dissertation, Spring 2015)

- Dissertation: Communicating religious disaffiliation: A study of the context, family conversations, and face negotiations among young adults
- Recipient of Graduate Excellence Award, College of Liberal Arts & Sciences, Arizona State University, 2014
- Top Student Research Paper, Health Communication, Western Communication Association Conference, 2013

: Chen Yashu† (successfully defended dissertation, Summer 2017)

- Dissertation: Civic engagement within China: Exploring the influence of Internet censorship, social network sites use, media exposure, political attitudes and social capital
- Top Student Research Paper, Association for Chinese Communication Studies, National Communication Association, 2015
- Doctoral Colloquium participant, Association of Internet Researchers Conference, 2015
- Recipient of JumpStart Research Grant, ASU Graduate and Professional Student Association, 2014
- Recipient of Summer Research Funding, Hugh Downs School of Human Communication, 2014
- Recipient of Honors Seminar Cash Award, International and Intercultural Communication Division, National Communication Association, 2014

: Hu Qingqing† (successfully passed doctoral exams)

- Dissertation Topic: Intergenerational similarities & differences in digital access

- Honorable Mention & Cash Award, Graduate Student Poster Competition, Institute of Social Science Research, Arizona State University, 2016
- Doctoral Colloquium participant, Association of Internet Researchers Conference, 2015
- Recipient of Summer Research Funding, Hugh Downs School of Human Communication, 2014

: Catalina Cayetano<sup>†</sup> (successfully passed doctoral exams)  
 - Dissertation Topic: Child cultural intermediaries and technology access

: Peng Pan<sup>†</sup> (Ph.D., Co-Chair), anticipated doctoral exams & defense, Fall 2017

#### Graduate Advisement in internal & external Committees

: Emilee Eikren (M.A., committee member), 2017

: Robert Razzante (Ph.D. First Year Advisor, 2016)

: Joel Stoker (Ph.D., Committee Advisor), successfully passed doctoral exams, 2014, dissertation in progress

: Tan Meng Yoe<sup>†</sup>, (Ph.D., External Examiner, Monash University), successfully passed dissertation, 2013

: Jittaporn Suwinyattichairporn<sup>†</sup> (Ph.D., First to Second Year Advisor, 2012-2014)

: Amy Jung<sup>†</sup> (Ph.D., First to Third Year Advisor, 2009-2011)

: Jay Taylor<sup>†</sup> (Ph.D., First Year Advisor, 2015)

: Michael Zirulnik (Ph.D., First Year Advisor, 2011)

: Terrie Wong<sup>†</sup> (Ph.D., First Year Advisor, 2008)

: Megan Fisk<sup>†</sup> (M.A., Committee Advisor), successfully passed qualifying exams, 2011

: Kishonna Gray<sup>†</sup> (Ph.D., Committee Advisor), successfully passed dissertation, 2011

: Leena Adame<sup>†</sup> (M.A., Committee Advisor), successfully passed thesis, 2011

: Tamar Farber<sup>†</sup> (M.A., Committee Advisor), successfully passed thesis, 2010

#### Doctoral Advisor, University at Buffalo

: Elizabeth Karras<sup>†</sup> (Ph.D., First to Third year Advisor), 2008

: Jennifer Stoll<sup>†</sup> (Ph.D., Committee Advisor), 2008

: Erin Tambst<sup>†</sup> (M.A., Committee Advisor), successfully passed thesis, 2008

: Jia Lin<sup>†</sup> (Ph.D., Committee Advisor), successfully passed dissertation, 2006

: Reshma Fernandes<sup>†</sup> (M.A., Committee Advisor), successfully passed thesis, 2006



## **Doctoral Mentoring Activities**

Senior Mentor, Inaugural Doctoral Colloquium, International Society of Media, Religion & Culture conference, Seoul, Korea, August 1, 2016.

Senior Mentor, Doctoral Colloquium, Association of Internet Researchers Conference, Phoenix, USA, October 21, 2015

Top Scholar Mentor and Respondent, International and Intercultural Communication Division, National Communication Association Conference, Honors Graduate Student Seminar, Chicago, USA, November 22, 2014.

Tutor, Oxford Internet Institute Summer Doctoral Program, University of Oxford. Chinese Academy of Social Sciences, Beijing, China, July 7-21 2005.

## **Service**

### **a. Editorial Board Member**

Journal of Communication (2009-2011; 2011-2013)  
Western Journal of Communication (2012, 2013)  
Journal of Religion, Media and Digital Culture (2012-present)

### **b. Journal Article Reviewer (>80 articles)**

New Media and Society, 2006- present  
Journal of Computer-Mediated Communication, 2004- present  
Information, Communication and Society, 2007- present  
Journal of Communication, 2008- present  
Journal of Religion, Media and Digital Culture, 2013-present  
Journal of International and Intercultural Communication, 2009-present  
Journal of Health Communication, 2007- 2009  
The Open Communication Journal, 2008  
Women's Studies International Forum, 2008  
Political Studies, 2009  
International Sociology, 2009  
Progress in Development Studies, 2009  
Australian Religion Studies Review, 2010  
Journal of Applied Communication Research, 2011

Journal of Computer Assisted Learning, 2011  
Western Journal of Communication, 2011, 2012  
Social Science and Computer Review, 2011  
Australian Journal of Communication, 2012 (Editorial Advisory Board for Special Issue on "Media and Religion" Vol. 39)  
Feminist Media Studies, 2014  
Mobile Media & Communication, 2014  
Asian Communication Research, 2016  
Language and Intercultural Communication, 2016  
Religions, 2017  
Church, Communication & Culture, 2017

**c. Book/Chapter Reviewer**

Brill, 2017  
Oxford University Press, 2016  
World Scientific, 2015  
Routledge, 2014 & 2017

**d. Grants Proposal and Evaluation Reviewer**

Netherlands Organization for Scientific Research, The Dutch Research Council (2013)  
A.T. Steele Faculty Grant, Arizona State University (2013, 2016)  
The Czech Science Foundation (2010, 2011)  
Social Science and Humanities Research Council of Canada (2009)

**e. Special issue Journal Guest Editor**

Cheong, P.H. & Yang, A. (Eds.) (2017) Chinese non-governmental organizations, digital media and culture: Perspectives, practices and challenges. *Chinese Journal of Communication*.

**f. Conference Organizing activities**

Co-Chair, Doctoral Colloquium, Association of Internet Researchers Conference, Berlin, Germany, October 5, 2016.

Founding Chair, Inaugural Doctoral Colloquium, International Society of Media, Religion & Culture conference, Seoul, Korea, August 1, 2016.

Local organizing committee member, Association of Internet Researchers Conference, IR 16.0, Phoenix, USA, Oct 21-24, 2015. (The largest annual, international academic gathering of internet researchers, <http://aoir.org>)

Chair, Doctoral Colloquium, Association of Internet Researchers Conference, Phoenix, USA, October 21, 2015.

### **g. Conference Paper Reviewer & Respondent activities**

Reviewer; International Society of Media, Religion & Culture conference, 2016

Reviewer; Association of Internet Researchers Conference, 2015

Reviewer; Cultural Attitudes towards Technology and Communication Conference, 2010

Reviewer; Human Communication and Technology Division, National Communication Association, 2009

Reviewer; Health Communication Division, Western States Communication Association, 2009

Respondent; Cultural issues in Health communication. Health communication division, Western States Communication Association, 2009

Reviewer; Communication and Technology Division, International Communication Association, 2008

Reviewer; Association of Internet Researchers Association, 2007 Conference

Reviewer; Health Communication Division, International Communication Association, 2005

### **h. Other Services to Professional Organizations**

Board member, *International Society for Media, Religion and Culture*,  
<http://ismrc.colorado.edu>

Advisory Board member & Consultant for *the Network for New Media, Religion and Digital Culture Studies*, Texas A & M University.  
<http://digitalreligion.tamu.edu>

Senior Research Associate, *Center for Intercultural New Media Research*,  
<http://www.interculturalnewmedia.com/>

### **i. Discipline Activities**

External Reviewer of Reappointment (3<sup>rd</sup> year Tenure track review), Wee Kim Wee School of Communication and Information, Nanyang Technological University, 2012

External Reviewer of Reappointment (3<sup>rd</sup> year Tenure track review), Wee Kim Wee School of Communication and Information, Nanyang Technological University, 2009

Journal editorial assistant, *Prometheus, & Information, Communication & Society*, 2002

## **j. University Activities**

College Marshal, University undergraduate commencement ceremony, May 8<sup>th</sup>, 2017

College Marshal, University undergraduate commencement ceremony, May 9<sup>th</sup>, 2016

Speaker, A.T. Steele Lecture, Center for Asian Research, April 5<sup>th</sup>, 2016

Chair, Council for Southeast Asia, Arizona State University, 2015-2016

Executive Committee, Center for Asian Research, Arizona State University, 2012-2016

Speaker, Sustainability Communication Workshop, School of Sustainability, November 15<sup>th</sup>, 2012

External Search Committee member, Assistant Professor, Department of Film and Media Studies, Arizona State University, 2011

Consultant, Center of the Study of Religion and Conflict, Arizona State University, Difficult Dialogues Initiative, funded by the Ford Foundation, 2008- 2010

External Search Committee member, Assistant Professor, School of Human Evolution and Social Change, Arizona State University, 2009

Member, Policy Committee, University at Buffalo, 2007- 2010

## **I. School Activities**

Member, Search Committee, Assistant Professor, Health Communication, 2016-2017

Member, Search Committee, Assistant Professor, Intercultural Communication, 2015-2016

Member, International PhD Student Concerns, Ad-hoc Committee, 2015-2016

Member, Personnel Committee, 2009- 2012, 2013, 2015, 2016

Member, Extended Personnel Committee, 2015-2017

Executive Committee member, Graduate Faculty Council, 2010-2012

Member, Globalization of Graduate Students, Ad hoc committee, 2011

Speaker, First Friday Forum: Making Interdisciplinary Connections, Feb 2010.

Guest Lecturer, Com 394, Communication, Terrorism and National Security, Spring 2010

Com 100, Introduction to Human Communication, Fall 2009

Com 691, Seminar in Intercultural Communication, Spring 2009

Faculty Representative, HDSHC Homecoming Booth, 2008

### **Professional Association Affiliations**

International Communication Association

National Communication Association

International Society for Media, Religion and Culture

Association of Internet Researchers